



# TCOM News

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## GALA OPENING PLANNED FOR CLINIC

### SPECIAL CEREMONIES TO BE CONDUCTED AT NEW TCOM FACILITY

Congressman Jim Wright will be on campus March 2 to participate in the ribbon-cutting ceremonies marking the dedication of the new outpatient clinic.

College officials are hoping for a crowd of between 300-400 people at the event. TCOM has already received indications from State Representatives Chris Miller and Charles Evans as well as a city councilman that they will be present. The college has also



TCOM Clinic Before . . . .



. . . . and After

received a telegram from Governor Dolph Briscoe regretting his inability to attend but congratulating the college on the opening.

The clinical building, located at 3440 Camp Bowie Blvd., was purchased a year ago with a \$100,000 grant from the Mabee Foundation in Tulsa, Oklahoma. Renovation was made possible by a grant from the U. S. National Institutes of Health.

In addition to housing the outpatient clinic, the building has facilities for the college pathology department, an autopsy amphitheater and the instructional technology department.

The pathology portion of the new building consists of an office for the pathological technician, a preparation room and a large museum with 22 glass exhibit cases.

Instructional technology occupies four large rooms with a color television studio, graphics production area, a photographic studio and an office complex.

The interior is decorated throughout the facility in clipper blue and harvest yellow with accent touches of avocado green.

At the opening ceremonies Mr. Grant Reeder of Schering Laboratories will present the college with a seedling of the "Great Tree of Hippocrates." The historic tree, under whose shade Hippocrates is reputed to have taught his followers, is located on the Greek island of Cos.

For decades people have tried unsuccessfully to raise seedlings from the tree. In the past few years new x-ray techniques, designed to predict which seeds were capable of producing healthy trees, have made it possible to grow seedlings.

The college will keep the small tree in an urn until a suitable permanent home is found on the college campus.

Following the tree presentation and the ribbon-cutting, TCOM will host an open house until 4:00 p.m. Everyone is invited to visit the new facility and attend the ribbon-cutting.

The opening of the new clinic makes the third TCOM-operated outpatient facility to open within the past year. Rosedale Outpatient Clinic, located at 2825 E. Rosedale St., started the ball rolling last July.

In October a mobile unit was put into service through the joint efforts of the college and the Community Action Agency. This unit goes out three afternoons a week to designated community centers to provide medical care for indigents. Primary responsibilities of the mobile unit are to geriatric and pre-natal patients.

The three clinics are supervised by Drs. Virginia Ellis and William Griffith, Associate Directors of Clinics.

They are staffed by student doctors working under the supervision of a licensed physician. Nursing support is provided by Texas Christian University's Harris College of Nursing students and their supervisors.

## Strictly Speaking...

Someone has said that nothing stands still but the Dead Sea...

In a new year's setting, the TCOM News has been given a new "face"—a new format—and a rejuvenated touch.

All of this is done for just one reason: Reader interest.

Those responsible for this medium's existence are pledged to inform their readers in a style that is befitting the dignity of osteopathic education and the osteopathic profession.

Our goal is to tell it accurately, completely and always in "good taste."

### P. R. COMMENTS

by Kitty Bates

As you can tell from the lead story, we're all geared up for the dedicatory ceremonies at our new clinic.

We'd like everybody's help in making this the best open house ever—and that means a big crowd. Please tell your friends, your patients, everybody you come in contact with between now and then, to be sure and be at 3440 Camp Bowie Boulevard March 2 for the ribbon-cutting and open house.

To make it easier for those who have to drive some distance, we've even planned it for a day the gas stations are open!

The TCOM student wives are preparing the refreshments for the big day. That's a lot of inducement right there because they always outdo themselves.

Besides, we've created a beautiful facility and we want to show it off!

See you—and your friends—Saturday, March 2, at 11:00 a.m.



**DONOR** during Freshman Class' blood drive at Sanger, Texas is reassured by class president Robert Irvin. Attendant from Carter Blood Bank is preparing the donor, who helped produce 105 pints during the December 5 campaign.

Anyone can carry his burden, however hard, until nightfall. Anyone can do his work, however hard, for one day. Anyone can live sweetly, patiently, lovingly, purely, till the sun goes down. And this is all that life really means.

—Robert L. Stevenson.



**ACCEPTANCE**—TCOM's executive committee inspects and approves the completion of the Camp Bowie Outpatient Clinic. Shown during the inspection are, from left, Dr. M. E. Coy, back to camera; Dr. D. D. Beyer, vice chairman; Mr. George Snowden, architect; Dr. George J. Luibel, chairman; Mr. Jack B. Reid, general contractor; Dr. C. E. Everett, secretary-treasurer; and Dr. John Burnett, chairman of building and grounds committee.



**RESOLVE**—Dr. M. E. Coy, center, shows a 1969 Fort Worth Chamber of Commerce endorsement of TCOM to members of the AOA accreditation team which was making its fourth annual survey. Shown with Dr. Coy are Dr. Donald R. Hinton, right, chairman and Dr. Albert O'Donnell, secretary. The resolution was signed by the chamber's president, Mr. Harry Werst, who is now a member of TCOM's board of directors.

### HISTORY SHOWS THAT ALL CIVILIZATIONS HAVE FOLLOWED THIS TIMETABLE

The people go from chains to spiritual faith;  
From spiritual faith to courage;  
From courage to liberty;  
From liberty to abundance;  
From abundance to selfishness;  
From selfishness to complacency;  
From complacency to apathy;  
From apathy to dependency;  
From dependency back to bondage.





**LUNCHEON BREAK**—Members of the board and administration enjoy a repast during a regular quarterly meeting at TCOM. Breaking bread together are, from left, Mr. Milton Glenn (back to camera), director of accounting; Mr. Harry Werst, director; Dr. John Burnett, director; Mr. G. A. Robason, acting administrative vice president; and Dr. C. C. Nolen, president of North Texas State University.



**EXPERTISE**—Dr. Nicholas Nicholas, distinguished professor of osteopathic principles and methods at PCOM, shares his knowledge of the subject with TCOM's class of '74 during a week's visit to Fort Worth. His "patient" is S/D Ron Sherbert. During his stay, Dr. Nicholas lectured and demonstrated his skill before all four classes, appeared on a TV program, and attended a special seminar conducted by the Educational Council of Osteopathic Principles.



**CURRICULUM COMMITTEE**, with Dr. Edward T. Newell, vice president of academic affairs, presiding, is shown during a meeting in TCOM's conference room.

## AUDIOVISUAL DEPARTMENT OPENS

A recent emphasis at TCOM has been the development of an Audio Visual Department. Mr. Ken Coffelt was employed in January as director and has since been busy selecting a staff, meeting with faculty, and designing facilities. Coffelt, who earned his B.S. and masters' degrees at the University of Oklahoma, was a former biology teacher and coach before entering the audio-visual field.

Prior to heading the new department at TCOM, he was employed in a comparable capacity at Tarrant County Junior College for six years.

The AV department occupies four large rooms in the north or back portion of the new clinic. This space is being developed into a color television studio, graphics production area, photographic studio, and office complex.

From this facility, faculty and staff are able to obtain locally produced graphics, overhead transparencies, photographic prints and 35mm slides, audio recordings, video recording, original artwork for photography, television, or publication and AV materials rental. Classroom display equipment is also housed and maintained in the AV facility.

Initially, the stress is on classroom support activities such as the acquisition and set up of materials and projectors as requested by the faculty. When this phase of the AV program has become well established, efforts will be directed toward the development of individualized instruction through which students will be able to retrieve much of the factual content of a course at his own pace and at a time convenient to him.

Steps have been initiated to insure cooperative development of individualized programs with the other colleges of osteopathic medicine.



**Ken Coffelt**



**STAFF MEETING**—Administrative topics are discussed by President Coy, seated at desk, during a weekly session with department heads and school officials. Included are, from left, G. A. Robason, acting vice president of administrative affairs; Dr. Henry B. Hardt, vice president, special affairs; Marvin Herring, acting registrar; LeRoy DeFord, director of purchasing; Milton Glenn, director of accounting; and Dr. Edward T. Newell, vice president of academic affairs. Empty chair belongs to photographer—Ray Stokes, director of development, public relations and student financial aid.

## NOTABLES

RICHARD HOCHBERGER, third year student-doctor, delivered the first 1974 BABY in the Mid-Cities area . . . President COY accompanied Dr. W. R. JENKINS, TCOM "Friend" on a speaking junket to EL PASO (District 11) in January; a TEAM of "Friends" will provide the program for District SIX's March meeting in HOUSTON . . . Spring semester REGISTRATION enrolled 149 students; MARVIN HERRING, acting registrar, states that the Admissions Committee has ACCEPTED 60 students, including seven FEMALES for the class of '78 . . . Basic Sciences EXAMINATION has been set for April 19-20 in Galveston, Houston and Lubbock . . . SPECULUM co-editor BILL O'CONNELL says that the initial COPY and photos have been sent to the publisher; he reports that the first TCOM Yearbook is assured of at least 22 pages of ADS . . . In addition to college meetings and SPEAKING engagements, Dr. Coy had a BUSY schedule attending the Congress on Medical Education and Federation of State Medical Licensing Boards in Chicago and the mid-year meeting of the AOA BOARD in Tulsa . . . OPF reports that the TEXAS profession in 1973 led the nation with \$93,600 in CONTRIBUTIONS . . . RAY STOKES, P. R. director and JANICE ODOM, director of public information for NTSU, have submitted to their respective presidents a joint REPORT covering common GOALS for the next several years . . . FOURTH year students will take Part II of the National Board of Examiners for Osteopathic Physicians and Surgeons on March 14-15 . . . MILTON GLENN director of accounting, attended a January meeting of the National Association of College and University Business Officers in Dallas . . . Growing PAINS are responsible for TCOM's need for additional TELEPHONE service. For extra trunk lines, it became necessary to change numbers; new NUMBER is 817/731-2741 . . . Mrs. GAY MIDDLETON, chief of technical services, University of Arkansas Medical Center LIBRARY, Little Rock, was the keynote speaker during a February 15 meeting for health science librarians at TCOM; Mrs. JOAN SWAIM, librarian, was HOSTESS for the Metroplex Council workshop . . . G. A. (Jack) ROBASON, former special assistant to the president, has been NAMED acting vice president of ADMINISTRATIVE affairs.



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STUDENT AID—Avid interest in the NOF program is demonstrated by administration and students who are represented by Dr. M. E. Coy, president and S/D Clint Burns, president of the student council.



SALES PITCH—S/D Mark Holton, right, takes an order for the Speculum from S/D George Lindsey during spring registration.