TCOM News

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Sen. Lloyd Bentsen (D-Tex.), left, talks with North Texas State University Board of Regents Chairman A.M. Willis during a brief visit to the NTSU campus November 21. The regents adjourned their business meeting for some 15 minutes to welcome Sen. Bentsen, who was on a one-day visit to the Denton area. Photo by Duncan Engler.

Regents approve proposal for land acquisition

"We are staking out a claim for the future," President C.C. Nolen told the North Texas State University Board of Regents meeting in Denton November 21 when he presented the architects' recommendations for land acquisition for Texas College of Osteopathic Medicine.

The proposal, involving in excess of 11 acres of land north and east of the present TCOM facilities on Camp Bowie Boulevard in Fort Worth, was prepared by Fisher and Spillman Architects, Inc. of Dallas, who have been working for a number of months on a master plan for the campus. The same firm was hired by the NTSU Board of Regents in August as architects for TCOM's first new facility, designated as Medical Education Building I, which will be built at a cost of some \$6.6 million. The building is still in the planning stages and should be started sometime in mid 1976.

At the November regents meeting, the board also approved the sale of \$500,000 in Student Use Fee Bonds, with proceeds to be used for land

purchases. TCOM is restricted by law from purchasing property with state appropriated funds.

President Nolen, chief executive officer of both NTSU and TCOM, told the regents there are no immediate plans and no funds available for acquiring any land other than lots which are directly north of TCOM's Administration Building.

But it was necessary for the medical school to plan for the future, since approval of land acquisition must be approved in advance by the Coordinating Board, Texas College and University System.

Other parcels of land approved for possible acquisition are in an area bounded by Mattison Avenue, Montgomery Street, Modlin Avenue and Clifton Street, including the south half of the block bounded by Modlin, Montgomery, West Seventh and Clifton. Also involved is the western half of the block bounded by Camp Bowie, Clifton, Darcy and Boland.

TCOM's operations already are expanding into newly purchased and (Continued on Page 3.)

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We hope you enjoy this first issue of <u>TCOM News</u> in its new format, and we look forward to hearing from you about your news and ideas for future issues. The Editors.

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TCOM News

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On Campus



DR. RALPH L. WILLARD

Medicine, aviation share roles in Willard's life

Two major interests and careers—osteopathic medicine and flying—have been entwined throughout the life of Dr. Ralph L. Willard, who became dean of Texas College of Osteopathic Medicine on Nov. 1.

A 1949 graduate of Kirksville (Mo.) College of Osteopathy and Surgery, Dr. Willard has been flying since 1941. In 1944, during World War II, he served as a bomber pilot with the 8th Air Force in Europe, and he returned to active duty in 1952 when he served a 14-month combat tour during the Korean War.

"I gave up a commission in the Air Force in 1953 because I could not get my degree recognized. The surgeon general permitted the first D.O. (doctor of osteopathy) to be commissioned in the military in 1966, and it was only during the Vietnam War that D.O.s were really commissioned in represen-

tative numbers as officers," Dr. Willard said.

Twenty-three years after giving up one commission, Dr. Willard was commissioned a colonel in the United States Air Force Reserve Medical Corps this summer. "I tried very hard to transfer to the medical corps in 1953, but couldn't," he said.

In addition to his commission in the medical corps, Dr. Willard is a designated senior aviation medical examiner with the Federal Aviation Agency and pilots his own private plane, a Piper Comanche.

Dr. Willard entered general practice in Manchester, Iowa, in 1950 after completing a one-year internship at the Kirksville Osteopathic Hospital. He remained in general practice for four years before returning to Kirksville for a three-year residency in general surgery. He has served as Chief of Surgery at Davenport (Iowa) Osteopathic Hospital and on surgical staffs at Kirksville Osteopathic Hospital, Lansing (Mich.) General Hospital and Olin Health Center at Michigan State University in East Lansing.

He is a diplomate in general surgery of the American Osteopathic Board of Surgery, has served as chairman of the department of surgery, chief of staff, chairman of the intern-residency training committee and member of the Board of Trustees at Davenport and has been acting chairman of the department of obstetrics and gynecology at Kirksville.

With his appointment as TCOM dean, Dr. Willard has a special distinction among the deans of the eight other osteopathic colleges—he has served as dean of one-third of the osteopathic colleges. He has been dean at Kirksville College of Osteopathic Medicine, acting dean at the Michigan State University College of Osteopathic Medicine and now joins TCOM as its dean.

In accepting his appointment at TCOM, Dr. Willard said he was "very excited at the opportunity to participate in the growing education programs of TCOM and North Texas State University."

"I feel that the goal at TCOM should be to prepare good basic physicians who after one year of internship can do good, sound practice, have the background to go into specialities, research, academics or a combination of these.

"My first priority is to increase the number of clinical faculty and department chairmen. It is my desire to have fulltime chairmen in all departments.

"This is a sound school and has done well on a shoestring. The students have done well. I don't plan any dramatic changes, but there are obvious areas we need to strengthen and go into depth in," he said.

In addition to increasing the faculty and chairmanships, Dr. Willard said he wants to expand the clinics. "Hopefully the Mobile Clinic can be expanded. It is a very exciting project."

Another project Dr. Willard said he would like to develop is in the area of TCOM's teaching hospitals. "I would like to form a council of affiliated TCOM hospitals. It would be composed of all five teaching hospitals, Stevens Park Osteopathic, East Town Osteopathic and Dallas Osteopathic

all in Dallas, Grand Prairie Community Hospital and Fort Worth Osteopathic Hospital, and will meet no less than four times a year and work together to provide more indepth clinical experiences for TCOM student-doctors."

Dr. Willard said he feels it is important and valuable to be associated with a university and it is equally important for the clinical and preclinical faculty to be geographically close and be one faculty, not two.

Depending on facilities, Dr. Willard said within the next three to five years he hopes to have all four years of training in Fort Worth. The entering class will remain at 72 for the next two to three years until more facilities can be built.

One of the founders of DOCARE, Int., an organization which airlifts physicians into Mexico to provide medical services, Dr. Willard hopes to become more active with his move to Texas. "Hopefully I'll be able to make a trip to Mexico and take some students with me," he said.

Active in both civic and professional organizations, Dr. Willard has spent his last seven years in fulltime academic medicine.

Known professionally as Dr. Margaret Dennis, Dr. Willard's wife holds a doctor of education degree and has held professorial appointments at Hardin-Simmons University, University of Tulsa, Central Missouri State University, Kirksville College of Osteopathic Medicine and Michigan State University.

Dr. Dennis served KCOM as professor and chairman of the department of psychology for eight years and currently is professor of community medicine at MSU. She is a member of the AOA's Committee on Continuing Medical Education.

She received her doctorate at the University of Tulsa and her master's degree at NTSU.

Dr. Willard has four children, Laurie Willard Schurr, Ann M. Willard, Jane M. Willard and H. Thomas Andrew Willard.

Facilities, staff positions to increase following regents meeting November 21

(Continued from Page 1.)

leased facilities. The Coronado Apartments just west of the Administration Building were purchased last summer by TCOM, and have been renovated to house several offices, as well as apartments for visiting dignitaries. Now housed in the facility are the office of Dr. M.E. Coy, founding president and consultant to the president, the Development Office and the Public Information Office.

A leased facility at 3120 W. Seventh, which once housed the West Side Bank, now provides space for the TCOM business operation, the Admissions and Registrar's Office, Social Services, Student Financial Aid and the Osteopathic Philosophy, Principles and Practices Department. The Student Affairs Office, now in the leased facility, will soon move to the new Student Center being established in a facility just west of the former apartment complex.

Officed in the Administration Building are Dr. Gustave Ferre, vice-president for medical affairs, ad interim, and Dr. Ralph Willard, dean, their respective staffs, the Library, Instructional Technology Department and classrooms.

In addition to student affairs offices, the Student Center will include eating and recreational areas for students, as well as offices for the yearbook staff.

In other action at the November regents meeting, the board approved several new positions for TCOM, including assistants for both the vice-president for medical affairs and the dean, a dean or director of admissions and records, registrar, clinical analytical chemist, scientific instrument repairman, medical photographer, audiovisual service attendant, accountant, two accounting clerks, executive secretary for the dean, two senior secretaries, clinical secretary, two senior clerks, two groundsmen and four custodians.

Authorization was also granted by the Board of Regents for TCOM to collect an application fee of \$25 and a non-refundable assurance deposit of \$250 from each applicant to the medical school. The application fee will cover costs incurred by TCOM in processing prospective students for admission and the assurance deposit will be applied to tuition upon acceptance of the student.



Above, electronic technician Bob Combs sets up the equipment for a taping session with Dr. Joel Alter, chairman of the TCOM surgery department. Dr. Alter, at right, prepares a taped series on surgical procedures which will later be used in the classroom.

Closed-circuit TV system also allows transmission from emergency rooms

(Continued from Page 5.)

"There are only a certain number of persons that can be in the operating room and this system allows a whole class to see and learn. It is a means of capturing the rare and unusual," Coffelt said.

The camera used to record the procedure can either be attached to an operating microscope for minute surgery or can be attached to the ceiling to show a large operating area.

"The microwave TV link existing between FWOH and TCOM provides an excellent medium for bringing together the academic world of TCOM and the laboratory setting of our hospital," Claude G. Rainey, executive vice-president of FWOH said.

In addition to being used as a teaching tool for student-doctors at TCOM, the television system also operates as a means for providing continuing medical education to doctors.

Since June 1973, the American Osteopathic Association (AOA) has required its members to continue their medical education by completing 150

hours of continuing medical education within every three-year time period.

> "The emphasis today in health professions is on retraining and this helps keep health care people current in their knowledge."

The closed-circuit television system between FWOH and TCOM makes it possible for staff physicians to accumulate as many as 90 CME credits, 30 hours each year, toward each three-year commitment to AOA, according to Dr. George Esselman, director of medical education at FWOH.

Continuing medical education programs, both commercially prepared and those prepared by TCOM's instructional technology department, are transmitted to the FWOH conference rooms for doctors



to view. Combs said between 30 and 50 CME programs are being transmitted to FWOH each week.

At each viewing terminal located at FWOH there is a catalog of all the CME tapes available through TCOM. All a doctor has to do is call the instructional technology department and request which tape he wants to view.

"We are now able (via the TV system) to offer our physicians, allied professionals, health professionals, nurses—all who are participating members of the health care team—a convenient in-house opportunity to continue their medical education," Dr. Esselman said.

"This type of link-up is not a common practice, and we're certainly privileged to have this type of teaching facility available to us. The teaching faculty in our hospital and the students are extremely pleased with this tremendous education aid," Rainey said.

The videotapes also are used by the Texas Regional Centers for Continuing Medical Education. Located in Lubbock at Lubbock Osteopathic Hospital and in Tyler at Doctors Memorial Hospital, the federally funded program supplies continuing medical education for doctors in the field.

"This is a most effective means for providing continuing medical education," Coffelt said.

"The emphasis today in health professions is on retraining and this helps keep health care people current in their knowledge."

Strictly Speaking

by Ray Stokes Director of Development

Each day the demand for more and better medical education continues to grow and Texas College of Osteopathic Medicine is trying to meet this demand.

A majority of TCOM graduates have and will continue to begin their practice in Texas—13 D.O.s from the first class now practice within the state and help meet the challenge to improve medical services to all people.

To meet this challenge, as any tax supported institution will attest, it becomes necessary for the various publics to go beyond an occasional gift to the annual giving campaign. With TCOM it is still a matter of depending in great depth upon a hitherto generous profession—one that was responsible for contributing just under \$1 million during the school's tenure as a private college.

These donors are represented from the one-time contributor to special groups such as Friends and Sustainers who contribute regularly. These donors, however, do not include at this time an alumnus of TCOM—for a very justifiable reason. The Alumni Association consists of 43 members who as yet are not fully established.

At this juncture in the school's early life, TCOM must continue to rely

upon its Sustainers and Friends for help in promoting various projects and programs not covered by the tax dollar.

To date, TCOM has more than \$30,000 in past due pledges—most of which were made in the late '60s and early '70s. Holders of these pledges have been given several opportunities to "write-off" their obligations; yet, they have not done so. So, there must remain a spark of interest in regard to prior commitments.

Maybe this interest will be revived and these contributors will continue to support TCOM in unrestricted funds or areas not provided for by the State of Texas.

TCOM Supporters

The following contributors have provided gifts and memorials given to TCOM during the past quarter:

Memorials

In memory of Phil R. Russell, D.O .: Drs. Mae and Norman Leopold Kenneth Covell Dallas Osteopathic Hospital Hurst General Hospital Fay Lockett Roy E. McDermott Mr. and Mrs. John Rhodes Mr. and Mrs. C.A. Thompson Mrs. G. W. Tomason Mr. and Mrs. Norman Sparks Dr. Reginald Platt Mrs. B. F. Weekly A. L. Wardlaw Mrs. Charles Woods Fort Worth National Bank Drs. Sue and Allen Fisher Amon G. Carter Foundation

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 $\frac{\text{In memory of Mrs. Earl White:}}{\text{T. D. Kennedy}}$

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In memory of Bill Ramsey: Dr. Michael A. Calabrese

In memory of Allen McMurrey: Dr. Reginald Platt

In memory of Harold Kuntz: Mr. and Mrs. W. L. Wahl Dr. T. Robert Sharp

In memory of Virginia Alford: Dr. Reginald Platt In memory of Marjorie E. Tupper: Dr. Michael A. Calabrese

In memory of H. M. Schiesler: Dr. Reginald Platt

In memory of William Cooke: Dr. Michael A. Calabrese

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Alumni News

1974

Dr. David Ray of Snyder, Alumni Association president, spoke in behalf of the alumni Aug. 31 during the transfer of TCOM deeds from the Board of Directors to the NTSU Board of Regents. Dr. Ray pledged the continued support of the alumni to TCOM as a state supported medical school.

Dr. John Sessions, a general practitioner in Kirbyville, reports he is the only physician in the town and averages seeing 40 patients a day.

Dr. Nelda Cunniff, TCOM's first female graduate, is working each Wednesday morning at the Rosedale Outpatient Clinic. She has entered general practice in Burleson.

Dr. David Wiman, immediate past president of the Alumni Association, is the first person to contribute financially to the TCOM account in the NTSU Educational Foundation.

Drs. Ray and Wiman, partners in the Physicians Family Clinic in Snyder, have recently doubled the size of their office since opening practice in July. They also are the second contributors to the TCOM account in the NTSU Educational Foundation.

1975

Dr. Pat Pasco of Magee, Miss., has been named director of medical education at a nursing facility in Magee where he is serving a family

practice residency at the University of Mississippi Medical Center.

Dr. George Elias of Phoenix, Ariz., received an honorable mention in the clinical practice category of the AOA 1974-75 Student Medical Writing Contest. Dr. Elias, who is interning at Phoenix General Hospital, wrote a paper entitled "Asthma."

Dr. Ronald Sebold, an intern at Riverside Osteopathic Hospital in Trenton, N.J., received an honorable mention in the review of literature category of the Student Medical Writing Contest. His paper was titled "Pneumocystis Carinii."

Please send your alumni news to Editor, TCOM News, Texas College of Osteopathic Medicine, 3516 Camp Bowie Blvd., Fort Worth, Texas 76107. We'll look forward to hearing from you.

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