

TEXAS OSTEOPATHIC PHYSICIANS JOURNAL

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DECEMBER 1972



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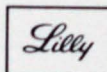
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TEXAS OSTEOPATHIC PHYSICIANS JOURNAL

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Mr. Tex Roberts, Editor

Organizational

by Myron S. Magen, D.O., Dean

"we ignore the concept of totality in the

[Editor's note: The following is the first of three parts of a paper presented to the American College of Osteopathic Surgeons annual meeting in Atlanta October 29, 1972. Since it is our editorial opinion that the entire paper is worthy of printing, and that a condensation would detract from it, the second part will appear in the January Journal, with the conclusion in the February issue.]

Schizophrenia is a division or cleavage of the mind.

It is my contention that within this profession there is a cleavage or division of our organizational processes as they relate to education.

There is dichotomy as to what we want to do, and how we actually function to that end. I feel that this cleavage has been a detriment to real educational progress and innovation within the profession.

While our intentions and motivations are honorable, our actions and reactions are ineffective.

As a profession, we espouse a "whole man" concept in patient care. We say, man in his totality—physical, mental, environmental. We verbalize and propagandize this approach as a hallmark of the osteopathic profession and we integrate the neuromusculoskeletal system into a total method of patient care as the differentiating characteristic of this profession.

And yet, in spite of this stated philosophy, we ignore the concept of totality in the educational process of the profession.

The so-called continuum of medical education has been chopped, pieced, and ground into ever dissimilar chunks so that we now have a plethora of rules, regulations, and administrative codes that threaten to engulf us.

The very weight of organizational structure is causing us to sink ever deeper into a sea of confusion.

As a profession we have acted like the isolated gastrocnemius of the frog—you all remember this from physiology. The muscle was stimulated, and a reaction occurred—usually a twitch—which was then recorded on a kymograph.

In our case, the stimulus—AMA, federal or state government, etc.—has been applied and we have twitched. Not always in our best interests, usually with little forethought and most often in a patchwork manner as though to plug a leaking dike. We have rarely applied the stimulus. Most often we have been the recipient.

response time slow

Our organizational structure is so constructed that its response time may usually be measured in milliwseconds or milli-months—when the charge is applied from the outside.

However, when the stimulus is internal (since the voltage is less, and elaborate precautions have been

Schizophrenia

Michigan State University College of Osteopathic Medicine

educational process of the profession"

taken to prevent shortcircuiting), the response time must be measured in macro-months or macro-years.

Circuit breakers are present at every step of the way to diffuse the voltage and prevent maximal stimulus from ever reaching the organizational nerve center.

The circuit breakers list like a roster of your colleagues, and they are the Committee on Hospital Accreditation and the Bureau of Professional Education, with its seven units and sub-units. These units, dealing with the educational process, contain some 103 appointees and staff members.

The motivation behind this awesome structure is commendable; representation of all segments of the profession. However, for the purpose of rational decision making, this structure is oversized and too complex.

How many of you can conceive of a committee of 23 members arriving at a rational decision-making process? What we have is an exercise in group therapy—not a decision-making process.

need is decisive factor

Eric Berne points out that "the attractiveness of a group at a given moment arouses a need in certain members to preserve its existence. The intensity of that need is the decisive factor in insuring that sur-

vival. This intensity cannot be measured directly, but, for practical purposes (as in war) it is represented by the forces mobilized by the group to combat disruptive influences."

Consequently, the very existence of this structure necessitates that it band together to combat disruptive forces, but disruption—like beauty—is in the eye of the beholder. What is disruption to one may be innovation, flexibility, or progress to another.

However, the very nature of the organization mitigates against a rapid response time and, in effect, penalized innovation, rewards conformity, and is another mechanism to prevent so-called disruption.

The fact that we are professionals, of itself presents problems, but also gives us some inherent advantages.

"If an occupation validates its right to call itself a profession, it becomes a monopoly in the public interest. The members of the occupation get the right to call others incompetents or quacks, and this enables the occupation to eliminate competition from outsiders and validate its claim to be serving society in an honorable way.

"Further, since the work of a profession involves an essential service which no one else can perform, no one else can claim the right to tell the members of the profession how to do it or even how it should be evaluated. Consequently, professionals attain autonomy in power.

[Please see following page]

Organizational Schizophrenia

[Continued from preceding page]

"Still another advantage is that one can control entry, decide what the qualifications of people who seek entry shall be, organize their training, and thus decide who one's colleagues are going to be.

"One gets to control the prices of one's services by the control of competition and influence on state and federal lawmakers, through professional associations and other pressure groups.

"One gets to control the behavior of the members of the occupation and hence is able to enforce standards and maintain whatever value the occupation thinks are desirable." [Licensure of Paramedical Personnel, by Betty Jane Anderson]

advantages carry responsibility

By its very nature these advantages carry with them the responsibility of the public good. Since we hold so much control over our actions, it is relatively easy for the public or the elected representatives of the public to place the blame when their perception of response to social pressure is not carried out.

It is important to note that we do not earn the status of being professional for all time. It is a continuous process. Essentially, we are the masters of our own ship and our navigation must be expert.

Society is changing, there is a cry on all sides for a new freedom of action and a commitment to excellence. The old ways are passing and the structure that is 20 years old can no more have the pickup and drive in today's society than can a Model T compared to a Mustang.

The educational processes are also changing and we are becoming more cognizant of the fact that much of this process is applicable to medical education.

Unfortunately, because of our inflexibility, our slow response time and our ponderous organization, we have been largely unable to respond to these changes.

We must incorporate expert staff and leadership to realize the goals we have set.

In our present schema, for example, accreditation of colleges and approval of graduate programs rests

with the Board of Trustees of the American Osteopathic Association.

Unfortunately, in making judgments in these areas, they are prisoners of a lack of knowledge about the world around them. And this is not because they are not motivated, intelligent or hardworking.

upward flow of information scanty

They suffer from a hardening of the information flow arteries, due to minimal and insufficient staff work. Rational decisions must be based upon an evaluation of the facts which in turn must be based upon adequate information flow. At the present time, the upward flow of information is scanty.

As a group we have assumed, through our professional organization, a certain authority (inspection, certification, accreditation).

Unfortunately, the responsibility that must go with this authority is absent—the responsibility for seeing that the decision making process is rational, unemotional, apolitical and based on an adequate data base.

As an example of our organizational disproportion, let us glance at the Office of Education of the AOA. This office, which accounts for \$50 to \$60 thousand of the AOA's budget, is composed of one man and one secretary who must attempt to relate to seven colleges with a collective budget of \$40 million.

We have here a \$50 thousand tail wagging a \$40 million dog (the dog, it must be noted, is beginning to make loud raucous noises). In other words, if the authority rests with the AOA, then the responsibility must rest there also.

If the assumption of responsibility requires a bigger budget, then let us bring out the purses and pay up. Although our political prowess is admirable, our educational ruminations are medieval. Education—meaning undergraduate medical education, graduate education (internship and residency) and continuing education.

We often lose sight of the fact that education is a profession, just as medicine, and there is much that we can learn from it.

[To be continued in the January Journal.]



*...nor rain, nor heat,
nor gloom of night...*

SHALL KEEP OUR PRESIDENT FROM HIS APPOINTED ROUNDS

Dr. Robert G. Haman of Irving is the fifth TOMA president to visit every district and he is the first to have visited 15 TOMA Districts.

District XV, encompassing the Mid-Cities area and portions of north central Texas was created in 1972 and received its official presidential visit November 21.

On his presidential visits Dr. Haman has been crossing and criss-crossing the map of Texas since September and will conclude his official visitation schedule in San Antonio December 17.

Dr. Haman said that attendance at the district meetings was at record levels, that the morale of the D.O.s is high—coupled with the fact that total membership in TOMA is two members short of its all-time high.

“No matter where I went in the state I found that our members are genuinely osteopathic people, practicing the profession and representing the profession as outstanding citizens of their communities. I am really proud of them, and their pride in their profession reflects in their attitude toward the president and the State Association,” Dr. Haman declared.

“In many districts we had 100% attendance and in Houston they had the largest attendance in many years at the District VI meeting that I attended. Part of this vigor in the organization, I think is attributable to the fact that these are fast-changing times and our members want to contribute to these changes and thereby become an important part of the future of medicine,” he said.

He reported that attendance at Fort Worth and Mid-Cities was up and he noted that in many districts there are interested, capable, new members taking over the district’s association chores. In other districts he found long-time members still vigorously carrying out their duties at the district level.

During the course of his strenuous fall travel schedule Dr. Haman picked fresh citrus fruit in the lower

Rio Grande Valley, attended the horse races across the line from El Paso and fished the Gulf of Mexico from a pier in Galveston. He enjoyed literally a gourmet’s delight that included family style platters full of beef steaks on the high plains, Mexican food on the Border, sea food on the Gulf, French cuisine in the interior and substantial south western in others.

He said that he found a great deal of interest among the members concerning his workshop slide presentation on State Organization and Association services and that there was general interest in TCOM and the new OMT Coding in the Blue Cross computer.

He was impressed by the modern, well-equipped offices of D.O.s that he visited in all sections of the state and he was impressed by the positions that they occupy in their various communities.



The President with Dr. Joe Alexander in District IV.

TOMA offers

"all possible assistance" to TCOM

One of the prime objectives this year of Dr. Robert G. Haman, TOMA president, is to achieve maximum coordination and cooperation between TOMA and the TCOM.

In pursuing his program, Dr. Haman has been active in meeting with the College, causing TOMA committee and board actions and talking to the Districts about College projects.

Late in the summer the TCOM Board rejected a TOMA house nominee for a three-year term on the Board and accepted another D.O. replacement.

The TOMA Medical Education Committee, in September, made a visit to TCOM, evaluated the College program and made recommendations to the TOMA Board of Trustees which were contained in a letter (reprinted herewith) from the TOMA Board to the

TCOM Board.

The answer to that letter came from Dr. Coy to Dr. Haman (reprinted herewith).

Early in October the AOA Committee on Colleges visited the TCOM campus and the AOA Executive Committee held a special meeting shortly thereafter.

In November the Coordinating Board, which contracts with TCOM for the education of osteopathic medical students, appointed a Texas D.O., representing the AOA, to the Advisory Committee on Medical Education and another Texas D.O. as a member of the TOMA Medical Education Committee to the Advisory Committee. (Story on page 10.)

Following is the letter sent to the TCOM Board by the TOMA Board as a result of the TOMA Medical Committee recommendations:

October 31, 1972

Board of Directors
Texas College of Osteopathic Medicine
3600 Mattison Avenue
Fort Worth, Texas 76107

Dear Board Members:

Our Committee on Osteopathic Medical Education has completed its study of the Texas College of Osteopathic Medicine and reported its findings and recommendations to our Board of Trustees. It is our wish to be of all possible assistance to the College in its growth and development and to exert our best efforts in representing the College to the profession, the public, the Texas Board of Medical Examiners, the Coordinating Board and the Legislature.

You are commended for your efforts to establish and operate this College to the benefit of the profession and of the health of the people of Texas in the face of great difficulty. There are some areas in which changes in the College's modus operandi would make it possible for us to represent you more effectively. This Board requests that your Board of Directors take steps to effect these changes as soon as possible.

At the earliest possible time, full administrative authority should be vested in the chief administrative officer, freeing the Board of Directors and its chairman to devote themselves to policy matters and long-range planning. The Board of Directors should be enlarged to include representation from consumer and minority groups. The services of a qualified medical educator must be obtained to aid in the design and development of the curriculum.

It is our desire to aid the College to improve its image in the eyes of the students, the profession, and the public. To this end, a relationship of the highest caliber between TOMA and TCOM should be fostered in the development of curriculum, recruitment of students and financing of their education. Admission policies should place more value on the prospective student's motivation toward the osteopathic profession and special attention should be given osteopathic orientation during the basic science training. Each basic science course should have a clinical osteopathic physician advisor to aid in choosing emphasis and relative priorities of material.

The present and proposed facilities on Camp Bowie Boulevard at Fort Worth Osteopathic Hospital, and the campus of North Texas State University are apparently adequate for the present curriculum and number of students. In view of this, plans should be made to develop the Arlington campus site or return it to the donor. It is imperative that plans be made to meet the Texas State Board of Medical Examiners requirement that the College have a 200-bed hospital.

Substantial deficiencies are evident in sources of income, capital funding and fiscal management. It is recommended that the College employ a professional grantsman to assist in seeking funds from governmental agencies, foundations and lay sources.

These suggested changes are important out of proportion to their relative difficulty of accomplishment, and your expeditious enactment of them will go far toward improving relations with the profession in Texas.

Board of Trustees
Texas Osteopathic Medical Association

Robert G. Haman, D.O., President

November 6, 1972

Robert G. Haman, D.O., President
Texas Osteopathic Medical Association
1239 East Irving Boulevard
Irving, Texas 75060

Dear Dr. Haman:

Thank you for your letter of October 31st addressed to the Board of Directors of TCOM. I want to thank you for your efforts as President of TOMA in trying to bring the college and the state association closer together. It is imperative that everyone concerned improve their attitudes and try to work together as a team.

There are very definitely areas in which the Texas Osteopathic Medical Association can be helpful, and I believe one of the first and most important things would be for you to establish a student recruitment program so that we could have more bona fide Texas residents as applicants to our college. This would add immeasurably to our relationship with the State of Texas and assure us of more financial support from the state

legislature. I would hope that such a recruitment program by the state association would be worked out in conjunction with the college so that each would know the part and extent the other was playing. I will be happy to discuss this with you at any time.

As far as I am concerned, full administrative authority has been given this office and I intend to use it wisely. A more complete authoritative chart is being developed with descriptions and I will see that you get a copy as soon as completed.

Most of the other things referred to in your letter are matters for discussion with the Board of Directors of the College. If there is any way I can be helpful, please feel free to call upon me at any time.

Yours truly,

Marion E. Coy, D.O.
Executive Administrative Dean

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Dr. Boyd and Dr. Smith Appointed to Coordinating Board Advisory Committee

Last month Dr. John H. Boyd, as a member of the TOMA Committee on Osteopathic Medical Education, and Dr. Bobby G. Smith, as a member of the AOA Board of Trustees, were invited to become members of an Advisory Committee on Medical Education to the Coordinating Board of the Texas College and University System.

The Coordinating Board was created by the Texas Legislature in 1965 for the purpose of achieving "excellence for college education" for the people of the State of Texas.

Although the statute creating the Board specified that it "shall represent the highest authority in the state in matters of public higher education," its functions emphasize coordination and leadership—not control.

It is concerned with statewide planning, but the autonomy and responsibilities for planning and development of individual colleges and universities resides with local administrators and governing boards.

The Coordinating Board has 52 mandates under the law, all of which relate to its purpose of bringing excellence to all Texas institutions of higher education. Major areas of responsibility include financial planning, program development, services to students and campus planning.

In his letters to Dr. Boyd and Dr. Smith, Coordinating Board Chairman Wayne E. Thomas said:

"Within the next few months, the Coordinating Board will be considering several important matters

relating to medical education in the State of Texas. The questions concern possible need of the state for additional opportunities in medical education, desirability of cooperative programs among various institutions, financial implications of extending medical education opportunities, and the level of state financial support for health care education.

"Because these important decisions will have a great impact upon health care in this state, the Coordinating Board is asking an Advisory Committee on Medical Education, composed of distinguished citizens, medical doctors, doctors of dentistry, and doctors of osteopathic medicine to direct the work of a Task Force on Medical Education. The Task Force of Texas medical educators will make a comprehensive study to determine the needs of the state in regard to medical education. The Advisory Committee will be asked to make recommendations to the Coordinating Board concerning the state's needs in medical education and ways to meet those needs most efficiently and effectively.

"We need persons of your ability and experience in this important project and most urgently invite you to accept this invitation to serve as a member of the Advisory Committee on Medical Education.

"Commissioner Bevington Reed will be calling you to answer any questions you may have regarding the proposed work of the Committee. We hope you will be able at that time to confirm your acceptance of this appointment."

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Nuclear Medicine
C. D. Brashier, D.O.
L. T. Cannon, D.O.

Radiology
R. N. Dott, D.O.
Frank J. Bradley, D.O.

General Surgery
E. G. Beckstrom, D.O.
W. R. Russell, D.O.
Charles H. Bragg, D.O.

Thoracic and Cardio-
Vascular Surgery
C. D. Farrow, D.O.

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R. L. Fischer, D.O.

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G. E. Miller, D.O.

Medical and Surgical
Anesthesiology
H. H. Beckstrom, D.O.
S. S. Kababjian, D.O.
Paul A. Stern, D.O.

Proctology and Urology
K. S. Wooliscroft, D.O.

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T. T. McGrath, D.O.
M. L. Glickfeld, D.O.
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Mrs. Beall AAOA Treasurer for 3rd Term

For the third time in as many years, Mrs. Benjamin R. Beall, II, of Mineola has been elected Treasurer of the Auxiliary to the American Osteopathic Association.

Immediate Past President of the ATOMA, Mrs. Beall is active in the Community Chest, the Mineola Country Club, Delphian Literary Club of the Texas Federation of Women's Clubs, Civic Garden Club and the Mineola PTA—in addition to being the mother of three children and the wife of a busy doctor!



ETOH Plans for Major Expansion

Paralleling the enormous present and planned growth of the Dallas area, East Town Osteopathic Hospital is in the midst of a major expansion and development program.

According to Dr. Hartley Polasky, chief of staff at ETOH, a new doctors' office building will open its doors around February 1, 1973, and Hill-Burton funds are in the offing for a proposed four-floor addition.

The doctors' office building is a three-floor elevator structure covering 15,000 square feet. It was built to attract new specialists, and completion costs are estimated at \$500,000.

Ten to 15 specialists are anticipated, Dr. Polasky says, in the fields of pediatrics, obstetrics and gynecology, psychiatry and neurology, anesthesiology and surgery, pathology, and internal medicine.

The proposed hospital addition will provide an additional 27,000 feet of space. This will be used for a new out-patient, surgery, and pediatrics departments, and additional isolation bed area. Hill-Burton funds are expected shortly to begin construction.

Such developments are more intended to upgrade existing facilities than to actually expand the hospital.

ETOH is presently a 140-bed institution with ten bassinets. It is accredited and approved by the American Osteopathic Association, with five internships and residencies in surgery and internal medicine.

Affiliated with the Texas College of Osteopathic Medicine, the hospital serves a major portion of the rapidly developing southeast quadrant of Dallas.

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Happy Hour. It's usually 60 minutes. But for some people, it's a life time.

For our free booklet, *The Alcoholic American* write: Blue Cross/Blue Shield, 2201 Main Street, Dallas, Texas 75222.



Main at North Central Expressway, Dallas, Texas 75222

Texas Ticker Tape

PROFESSIONAL LIABILITY INSURANCE PICTURE GRADUALLY CHANGING

A new law requiring a plaintiff to post a \$2,500 bond or cash deposit if punitive damages are sought in a malpractice suit is now in effect in California. The law stipulates that the bond will be made available to the defendant to offset costs and attorney's fees incurred in defending the suit if punitive damages are not awarded. The professional malpractice scene resulting, at least in part, from the national publicity being generated by the President's special commission, seems to be gradually changing.

DR. KLINE PEDIATRICIANS' PRESIDENT

Dr. Charles A. Kline has been named President of the American College of Osteopathic Pediatricians at the recent AOA convention in Bal Harbour, Florida. Dr. Kline has been Chairman and Professor of the Department of Pediatrics at Kirksville College of Osteopathic Medicine since 1967.

A 1960 graduate of KCOM, he interned at Fort Worth Osteopathic Hospital and returned to KOH for residency training in pediatrics. After two years of private practice in Fort Worth, he joined the faculty and staff of the KCOM in 1965.

WILL MISS DOROTHY HOLT PLEASE STAND UP

Recently the State Office received a request for ten reprints of the speech given at our 1972 convention by Alexander Tobin.

The request came from Miss Dorothy Holt, and we would be most happy to fill it; however, she neglected to include her address. In addition, the post office neglected to postmark the card and we have no clue where we can find Miss Holt.

Can anyone help us out?

CERTIFICATION OF OSTEOPATHIC GENERAL PRACTITIONERS

To correct any misunderstandings which might have arisen regarding the certification of osteopathic general practitioners we are publishing the following paragraphs which are quoted from a letter recently written by the American Osteopathic Association.

"The only program of certification for osteopathic general practitioners officially recognized by the American Osteopathic Association is that program presently being administered by the AOA Board of General Practice through the AOA Advisory Board for Osteopathic Specialists, with final approval for certification being granted by the AOA Board of Trustees. Organizational precedents and AOA Bylaws require that this organizational procedure be followed.

"Thus any other program of certification, by any other organization or institution, does not have official AOA approval."

Texas Ticker Tape

DR. DONALD COLE OPENS CLINIC

Dr. Donald Cole, presently in practice at Mid-Cities Medical Center in Bedford, has announced the establishment of a clinic in Justin which will be open four half-days a week.

A 1966 graduate of KCOM, Dr. Cole served his internship at Davenport, Iowa, and served in the U.S. Army at the Cleveland Armed Forces Examining and Entrant Station for two years.

He has been in practice in Texas since 1969 and serves on the TOMA Military Affairs Committee.

DR. LAPP TO PRACTICE PART-TIME IN ROCKWALL

Dr. J. L. Lapp of Garland has opened an office in Rockwall which will be open on a part-time basis, while he continued his practice in Garland. The Rockwall office will be open Tuesdays mornings and Thursday afternoons.

Dr. Lapp is a graduate of KCCOM and practiced in New Mexico for 11 years before establishing his practice in Garland in 1971.

DR. HILL NAMED OUTSTANDING ALUMNUS

Dr. James L. Hill of Duncanville has been named the 1972 Outstanding Alumnus of the Dallas Baptist College. A plaque was presented to him during annual ceremonies held November 18.

Dr. Hill is a KCCOM graduate and interned at Stevens Park Osteopathic Hospital. As an avocation, he is a Master Certified Grapho-analyst and a member of the International Grapho-analysis Society.

KCOM STUDENT RECEIVES AWARD

Henry G. Norrid, a fourth year student at the Kirksville College of Osteopathic Medicine from Amarillo was presented with the M.D. Warner, D.O. Memorial Scholarship Award during KCOM Founder's Day activities on October 24.

The scholarship is awarded by vote of the Student Financial Aids Committee on the basis of professional promise, outstanding interest and understanding of osteopathic philosophy and above average skills in distinctive methods of osteopathic diagnosis and therapy.

DR. WITT IS LIFE MEMBER OF COLLEGE OF SURGEONS

At the annual ceremonial conclave and inaugural banquet of the American College of Osteopathic Surgeons held in Atlanta, Georgia, October 30, Dr. John L. Witt was awarded life membership in the College of Surgeons in recognition of outstanding and untiring service in the field of surgery.

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We're doing something

District VII

On December 17, 1972, at 10:00 a.m., District VII, will hold its annual Christmas Meeting and Luncheon at Oak Hills Country Club, in San Antonio, Texas. On the program we will have Dr. Robert G. Haman, our state president. He will present to us an up to date report on matters concerning Blue Cross, growth and development of the Texas College of Osteopathic Medicine, the Texas Board of Medical Examiners, the Coordinating Board, the Legislature, and the Medical Education Committee.

As you can see this agenda is loaded with heavy subjects, but Dr. Haman's hard working, forward looking approach in these matters have already gained him the respect of the profession and the public.

As a matter of interest to the new members of our district, as well as to the old, the following events have taken place in the past six months in which your district president has had active official participation in representing you:

1. Attended the Bexar County Pharmaceutical Association Annual Banquet and Installation of Officers.
2. Attended the Bexar County Medical Society Installation Banquet.
3. Attended the Banquet of the Local Dental Society Meeting.
4. Attended all meetings and programs of the United Fund as Chairman for our area.
5. Attended all Board of Trustees Meetings of the Texas Osteopathic Medical Association.
6. Attended all Meetings as Vice-Chairman of the Public Relations for the Texas Osteopathic Medical Association.

7. Attended all invited meetings of the H.M.O., at the Bexar County Medical Library.

Dr. Raymond DeLeon and Dr. Paul Howard have done outstanding work representing our district as well as the profession in attending all important meetings of the Alamo Area Council of Governments. They will give a report on the Health programs being established.

Dr. Charles Rudd, our Program Chairman, for our district is planning new and interesting meetings for us.

Dr. Jesse J. Diaz, presented a Veneral Disease program at a local high school with great success.

Substantial deficiencies are evident in our district; however, we are making every effort for district members to become involved in a vital and rapidly changing district that has great potential in improving relations with the profession in Texas.

Our district is to be congratulated for its outstanding participation in all postgraduate programs at the University of Texas Medical School in San Antonio. No other district has achieved the good attendance we have at the programs and the district has set the pace with the medical school for continuing education of our profession in Texas.

Dr. Waldemar Schaefer has continued to supply the medical school with an up to date mailing list of our district members and our accredited hospitals for postgraduate information at the medical school. We have never had a better relationship with the entire Department of Postgraduate Education at the medical school as it now exists.

At the district meeting we will

have as guests some local hospital administrators in San Antonio, including our administrator from the San Antonio Osteopathic Hospital; Dr. J. B. Copeland with the State Board of Health, and Mr. Phillip Gram, outstanding medical news writer of the year, from the San Antonio Express and News.



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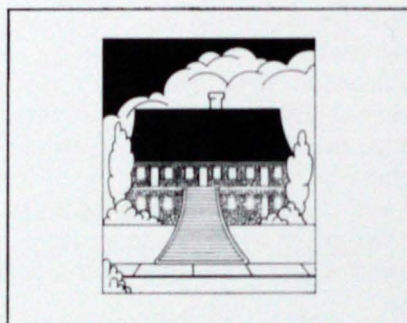
La Hacienda offers a broad-spectrum program designed to change the life style of the problem drinker. Only by re-structuring his life is any long-term recovery possible.

La Hacienda: Residential Treatment Program

Patients check into La Hacienda for an individually determined length of time, normally four weeks. Dur-

ing this period, they will re-learn a more healthful life style, through habit, attitude and goal training. Techniques for this period of reflection include individual, group and family psychiatric and psychological therapy, as well as complete medical services.

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ming pool, golf course, tennis and riding facilities plus outdoor sports on the Guadalupe River.

Facilities for husband and wife are available and each patient is housed in a motel-style room.

Comfortable dining facilities and exceptional cuisine are featured. Social and religious activities are regularly scheduled.

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La Hacienda: A Shared Concern

Consultations between the resident physician and the referral source are an integral part of the program. Clients are returned to their community with appropriate follow-up information and recommendations.

La Hacienda: What To Do

Please use the coupon below to obtain more information on the detailed program.



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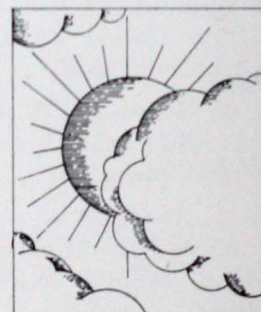
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Please send me more information on the facilities, programs of treatment, and cost at La Hacienda. I understand there is no obligation.

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TSO

Academy Seminar Held



"An Osteopathic Approach to Shoulder Problems" was the theme of a two-day seminar held in November, which was co-sponsored by the Texas and American Academies of Osteopathy and conducted at the Texas College of Osteopathic Medicine.

Participants included (l. to r.) Program Chairman Catherine Carlton, D.O., of Fort Worth; Robert England, D.O., lecturer of Huntingdon Valley, Pennsylvania; Texas Academy President Jack D. Wilhelm, D.O., of San Angelo; and Robert B. Thomas, D.O., lecturer of Huntington, West Virginia.

CALENDAR OF EVENTS

DECEMBER

District VI Meeting
December 4

Toil Committee Meeting
December 15 — 11:00 a.m.
Holiday Inn - North
Rooms—DaVinci & Riveria
Central Expressway,
Dallas

Presidential Visit
District VII
December 17 — 10:00 a.m.
Oak Hills Country Club

District X Meeting
December 18

District XII Meeting
December 21

JANUARY

District II Meeting
January 16

District III Meeting
January 20

FEBRUARY

Public Health Seminar
Postgraduate Seminar
February 17-18
Statler-Hilton, Dallas

MARCH

District III Meeting
March 17

Texas Society of
Osteopathic Surgeons
Inn of Six Flags
March 17, 18, 19

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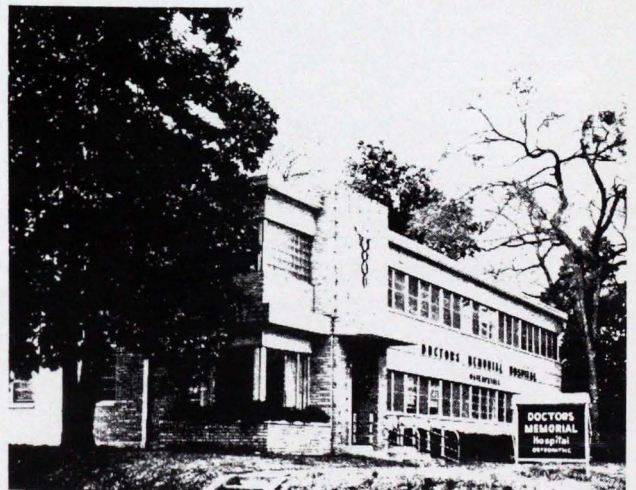
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COMANCHE — Good osteopathic community in central Texas with staff privileges available at Comanche Community Hospital. No busing for your children and plenty of hunting and fishing. Call Dr. Mims collect at 915-356-2012 or 817-336-0549.

PERRYTON—Has a 65-bed hospital, 20,000 population who need two G.P.s. Office available. Will fly down to pick up interested physician to look over the city and its medical facilities. Write or call the TOMA State Office, 512 Bailey, Fort Worth 76107: Phone 817-336-0549.

SPRINGTOWN—Fully equipped clinic for lease. Can expect an annual gross of more than \$60,000. Terms to suit. Located 25 miles from Fort Worth. Contact Keith G. Winterowd, D.O. and Associates, Box 215, Springtown, 76082.

WELLINGTON — Affluent farm and ranch community needs a family physician. The peaceful atmosphere of a small town. Staff privileges at Collingworth General Hospital — 22 bed, district owned and JCAH accredited. Write or call collect, Garner H. Altom, Administrator, or C. T. Hubbard, Secretary of the Board, Collingworth General Hospital, 806-447-2521.

KNOX CITY—Completely-equipped and furnished office for one year entry with full partnership and purchase agreement available at any time for D.O. who is a member in good standing of TOMA. Staff privileges at Knox County Hospital, 28 beds, fully equipped with intensive care unit and emergency department. Contact Glen Rumley Administrator, Phone — 817-658-4411.

SILVERTON—Excellent opportunity in osteopathically minded community for a D.O. who likes to live where there's no smog and you don't lock your doors at night. New clinic under construction. Call John H. Boyd, D.O. at 806-823-4421 or 817-336-0549.

WHITESBORO — Large practice of recently deceased D.O. offers opportunity in north Texas community of 3,000, with new school, completed urban renewal project, no ethnic problems. Clinic has large waiting room, private office, X-Ray, lab, three treatment rooms, modern, experienced employee available, 15 miles to Sherman or Gainesville. Contact Mrs. Dorothy Banfield 214-564-3097 or 564-3076.

COMFORT—In the Texas hill country on I-10 40 miles northwest of San Antonio. 26-bed JCAH approved fully equipped hospital. Excellent rapport with consulting specialist in Kerrville (15 miles away) and in San Antonio. Contact Mrs. Jo Ellen Bierman, Administrator 512-995-2330, or write Comfort Community Hospital, Comfort 78013.

DALLAS—Will build to suit tenant. Leases being accepted in new professional building in north Dallas near Richardson, across from developing \$150 million Park Central Complex. Contact Ronald Regis Stegman, D.O., 214-233-9222 or 214-369-2233 or Coit-Central Bldg. Suite 119, 12011 Coit Road, Dallas, Texas 75230.

CLARENDON—Donley County Hospital District needs two physicians to have office space in newly constructed 20-bed hospital and 22-bed nursing home. Will make necessary arrangements to get physicians to Clarendon. Write or call Wes Langham, Adm., P.O. Box 1007, Clarendon, Texas 79226 or call 806-874-3533.

MINEOLA — Dr. C. W. McCorkle is interested in sharing his new, modern and well-equipped Clinic with either a General Practitioner or a General Surgeon. McCorkle Medical & Surgical Clinic was completed in June, 1971, and has the latest equipment in both Laboratory and X-Ray departments. The Clinic is next-door to an open staff thirty-five bed hospital which is approved by both Medicare and Medicaid. Salary or percentage available immediately and partnership to follow within one year. Contact Dr. McCorkle, 715 Mimosa Dr., Mineola, Phone 569-5371.

(For information call or write Mr. Tex Roberts, Executive Director, TOMA Locations Committee, 512 Bailey, Fort Worth, Texas 76107, 817-336-0549.)

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* Grade II diabetic retinopathy is revealed by the small hemorrhages and exudates in this photograph of the fundus.



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New Code for OMT ONLY

A fourth and exclusive code number has been fed into the computer for Osteopathic Manipulative Therapy ONLY (OMT), it is announced by Blue Cross-Blue Shield of Texas for medicare claims.

The number is 1-9469 and it would be submitted for claims for services for OMT *only* and for use with 1-9004 for a routine follow-up office visit or for use with other of the 9000 series relating to office calls.

The previously announced code numbers for OMT are for combined services.

Blue Cross has informed TOMA that the profiles on the OMT numbers will possibly run to the low side for a time until the profile charge has been established for OMT.

Establishment of this profile charge is important to Texas because OMT has heretofore been filed for under several different numbers and therefore does not carry the proper current profile charge amount.

Blue Cross has said that osteopathic physicians may use the codes for combined services as follows:

- 1-9466 — Office visit including osteopathic manipulation.
- 1-9467 — Office visit including osteopathic manipulation and any modality listed in 9440
- 1-9468 — Office visit including osteopathic manipulation and any two modalities listed in 9440.

There is the possibility that some physicians would prefer to continue using a combination of codes such as the following:

- 1-9004 — Routine follow-up office visit
- 1-9469 — Osteopathic manipulative therapy only

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Bonham Has New Surgeon

Another native Texan, Dr. Clarence L. Booher, has "come home to roost."

The new Bonhamite has moved from Michigan and will be associated with Dr. Roy Mathews and Dr. Lynn Fite of the Fite-Vinson Clinic.

A 1954 KCOM graduate, Dr. Booher interned at Laughlin Hospital, spent five years in general practice, and then returned to Laughlin for his surgical residency.

The new Fannin County Hospital has been searching for a general surgeon for some time for its joint staff and Dr. Booher, a college classmate of Dr. Vinson's will round out that staff.

Now a member of the Michigan Association of Osteopathic Physicians and Surgeons and the AOA, Dr. Booher has made application for membership in the TOMA.

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by T. T. McGrath, D.O., Chairman,
TOMA Professional Liability Committee

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If your answers are all "yes" you will most likely avoid medical malpractice.

Recent reviews of malpractice claims reveal that "physicians assistants" have been responsible for many "big claims".

The use of drugs today carries

with their use a great threat to the physician. Most all drugs used have many contraindications and dangers mentioned, as well as indications.

To keep up with all of this data the physician must spend additional time for this study. A guard against this threat would be to use fewer drugs and certainly none that are not needed or indicated.

Frequent and regular interoffice conferences to review the common drugs used by you would be a big help — especially the contraindications and the proper steps to counteract any undesirable reaction.

Letters

Dear Tex:

On Saturday, November 11, Dr. Ralph Peterson and I met with approximately 200 high school and college students as part of a medical orientation at Midwestern University. Included in our discussions were 2 medical doctors and the Registrar of the University of Texas Medical Schools. Dr. Ralph Peterson suggested that we ask 2 students from the TOMA to join us in this discussion. We were joined by student Doctors O'Toole and Price who contributed immensely to the overall program.

I believe that Midwestern University should be applauded in its efforts to acquaint these students with the various careers available in the medical field. In addition to our discussion which included only Doctors of medicine and Osteopathy, all other allied fields were represented including medical technology, dentistry, etc.

Thanks for the pamphlets you sent from the State office, they were very valuable.

Sincerely,

Dr. Ted Alexander, Jr.

November 9, 1972

Dear Sir:

Would you kindly send me a supply of your new folder entitled "Osteopathic Medicine Today". I assure you I will consistently keep the folder on display in my office.

It is astounding to me to realize that — outside of Main and Rhode Island—the total lack of knowledge the lay people have in the degree of D.O.. There is a tremendous amount of public relations work to be done in this part of the country. I am doing and will continue to do some of the enlightening.

I look forward to receiving the *Journal*, it keeps me up to date on the doings of my friends in Texas.

Best regards,

John H. Cahill, D.O.
Regional Flight Surgeon
Burlington, Massachusetts

TEXAS OSTEOPATHIC MEDICAL ASSOCIATION
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Fort Worth, Texas 76107

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