



100 YEARS OF MEDICAL BOOKSELLING

A History of J.A. Majors Company

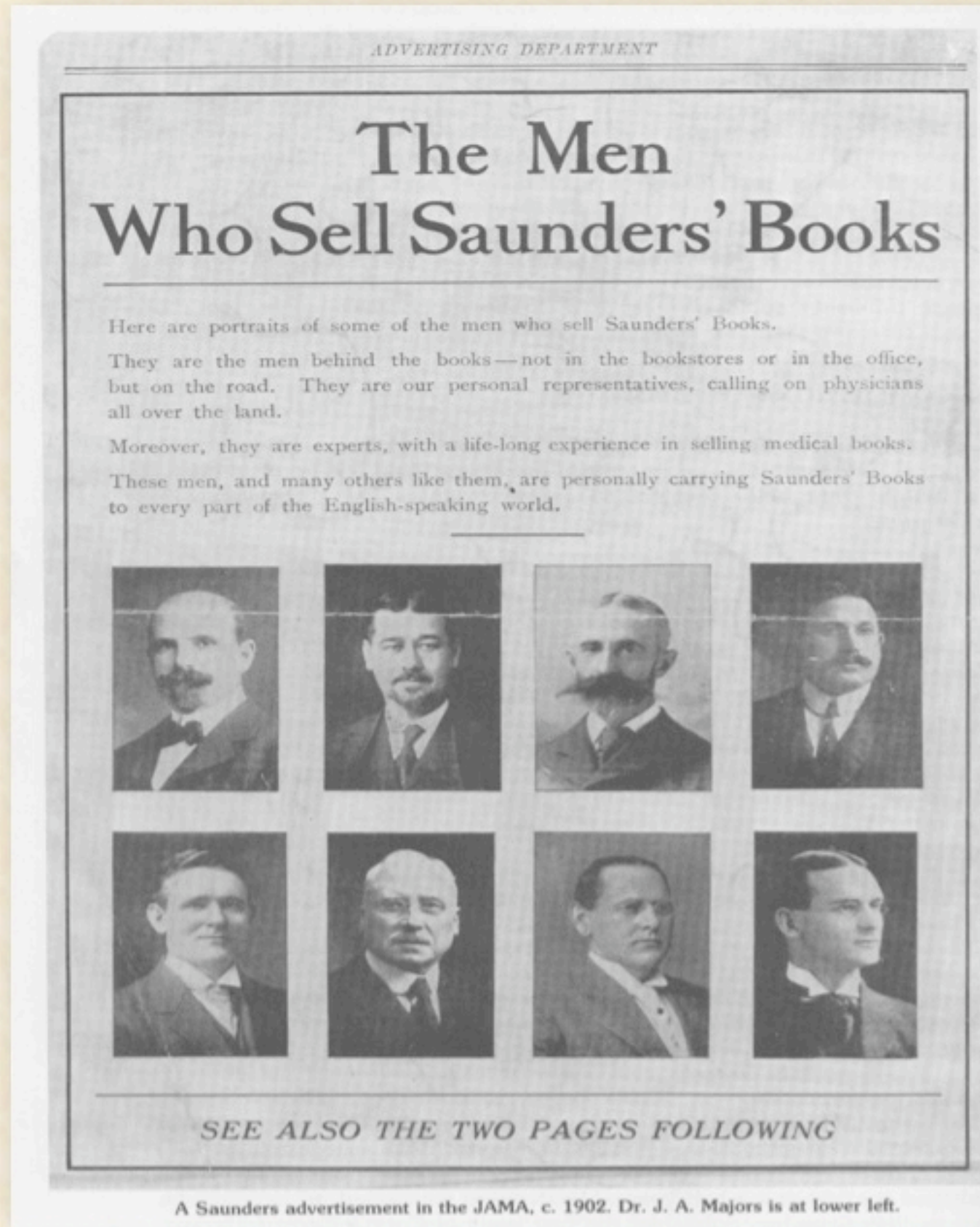


Al McClendon, Majors Bookstore

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In 1909, books were delivered from a horse & buggy to the rural south. Most booksellers sold for just one company. J.A. Majors began his career selling books for Lea Brothers and later sold for W. B. Saunders Company.

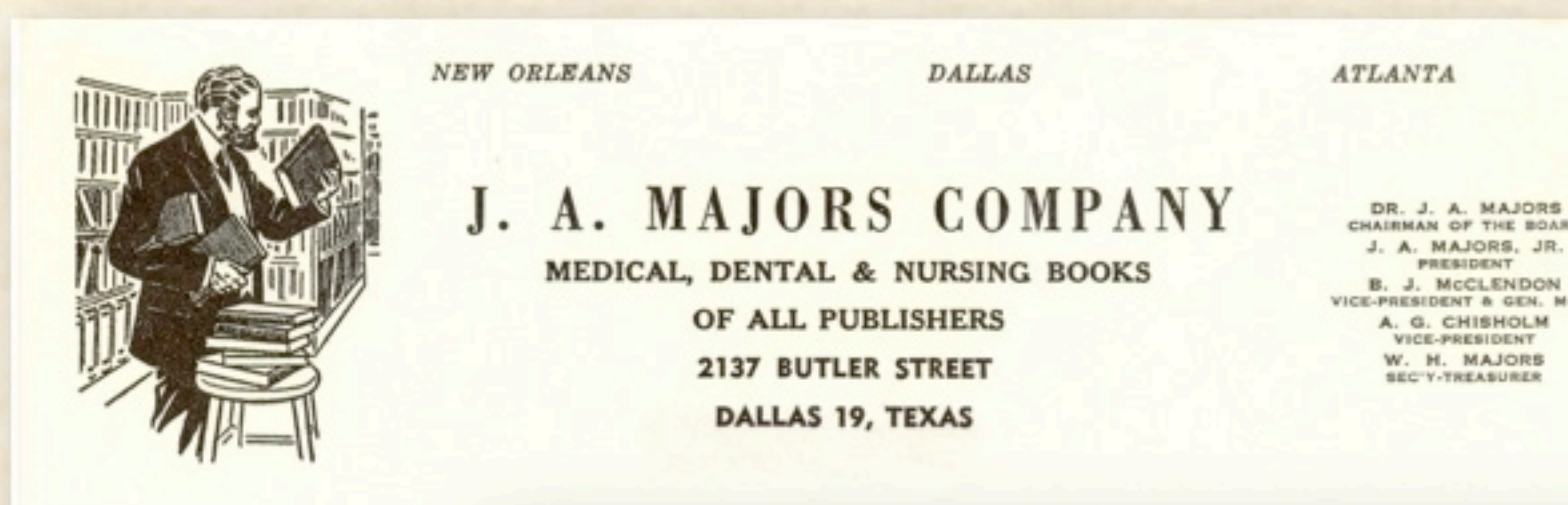
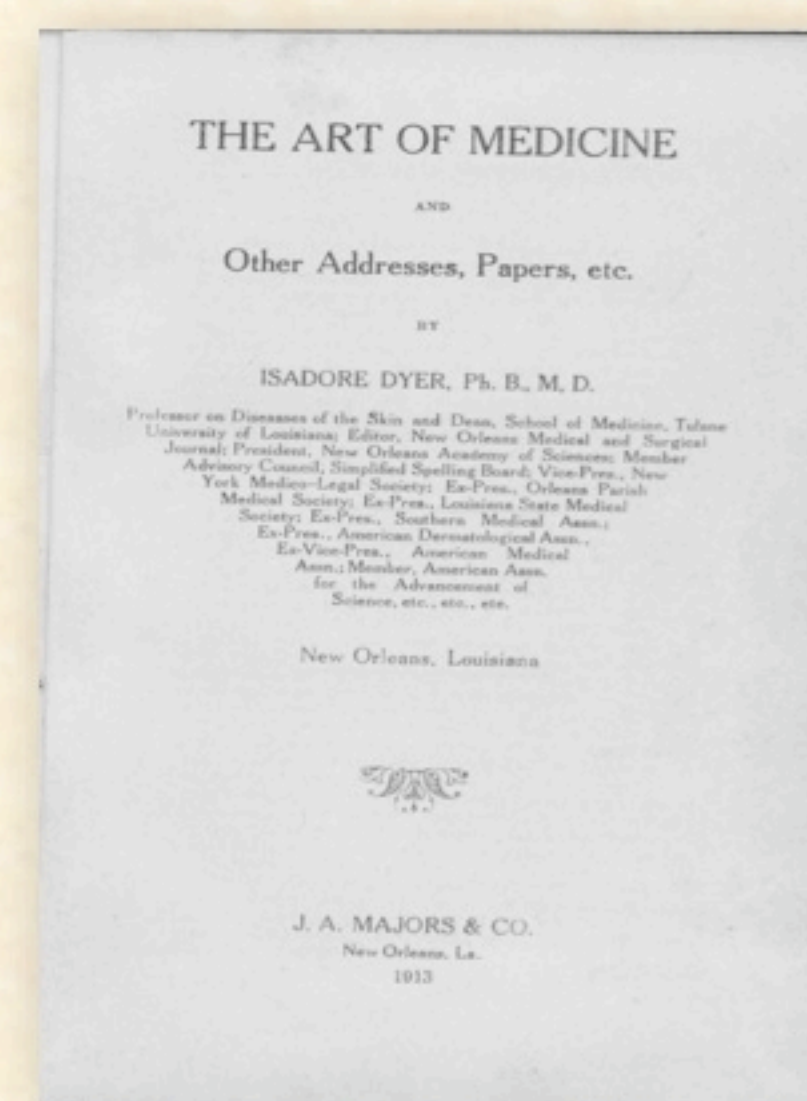


According to "An Informal History of W. B. Saunders Company" by John L. Dusseau, northern publishers were still reluctant to extend credit to doctors in the South in 1904, following post Civil War Reconstruction. Majors solved this dilemma when he guaranteed all the accounts he serviced. He kept funds on deposit in Philadelphia to back up his guarantee.



In 1909, J. A. Majors, M.D. opened his first Bookstore across the street from Tulane Medical School. Then, in 1931, the University of Louisiana Medical School opened next to Tulane.

First and only book published by Majors Bookstore in 1913.



In 1914, the Dallas Branch opened downtown, close to the Statler Hotel.

In 1957, the corporate headquarters moved to Dallas when the new bookstore and warehouse was built at 2137 Butler Street near the new University of Texas Southwestern campus.



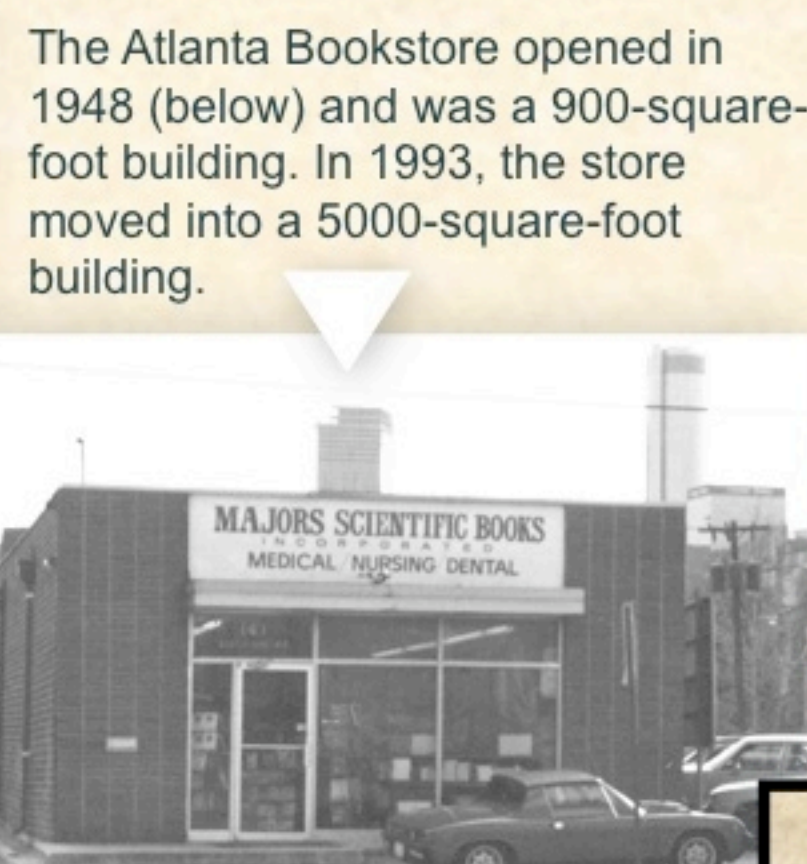
In 1945, J.A. Majors, Jr. joined the company [left]. In 1948, William H. (Bill) Majors joined the company [top]. One year later, in 1949, son-in-law Brodie Jackson (Jack) McClendon joined the company [right].



J.A. Majors passed away in 1963, leaving the company to be run by his two sons and son-in-law.



The Houston bookstore opened on S. Main in 1956. It moved to its current location (above) on Fannin Street in 1993.



The Atlanta Bookstore opened in 1948 (below) and was a 900-square-foot building. In 1993, the store moved into a 5000-square-foot building.



Warehouses used for book distribution were maintained in Dallas, Houston, and Atlanta (above).



Inside of the Dallas Majors Bookstore in the 1970's.



"Serving The South Since 1909"

As new technologies emerged, a multimedia center was established in the 1980's and 1990's.

In the 2000's, an in store kiosk to view publisher specific electronic publications was installed.



Al McClendon, son of Jack McClendon, and JAM III, son of J.A. Majors Jr., both joined Majors Bookstore in 1978 and have been a presence in the store's operations for over 30 years. Majors Bookstore celebrates their 100th anniversary as a family run business in 2009.

MAJORS HISTORY

MEDICAL PUBLISHING HISTORY

SIGNIFICANT HISTORICAL EVENTS

1957 New Orleans warehouse moved to 147 S. Liberty St. with 4,000 square feet	1961 Atlanta operation moved to 30,000 s.f. at 139 Forest Ave (now Ralph McGill Blvd)	1963 Dr. Majors died	1966 Majors Scientific Books incorporated in Texas	1967 Dallas Journals Division automated	1971 Atlanta warehouse moved to 20,000 s.f. at Zip Industrial Blvd. near airport	1975 Jack McClendon died	1976 New Orleans warehouse moved to 3909 Bienville with 12,000 s.f.	1976 New Orleans fire at 3909 Bienville damaged all stock, and warehouse relocated to 2120 Roman Street for 10 months	1976 Majors' database available on micro-fiche	1978 Book Department automated	1978 Third generation joined firm - J. A. Majors, III (JAM) and Albert Majors McClendon (AI)	1981 Accounts Receivable Department automated	1982 MORE SM System used for ordering textbooks online by UT San Antonio	1982 L.A. moved Wal Compton
1964 Springhouse Book Publishing founded with Nursing Skillbook series	1964 Raven Press founded by Carol and Alan Edelson with the publication of a math book	1964 Sci-tech Division opened by the Houston branch	1966 First Houston warehouse at 1806 Southgate was 14,000 square feet in two stories	1968 Family practice became a new specialty	1971 Medline introduced by NLM for librarians	1972 CAT Scan introduced in England	1973 MRI introduced in Scotland by John Malland	1976 Urban & Schwarzenberg, Inc. established a U.S. subsidiary in Baltimore and merged with Waverly in 1989	1976 National Nursing Review founded	1976 Addison-Wesley founded	1979 Thieme-Stratton, Inc. founded in N.Y. as subsidiary of Georg Thieme of Stuttgart	1979 Univ of New Mexico was first medical school in U.S. to offer a problem-based learning track	1982 HIV identified in U.S.	1983 HIV identified in U.S.
1962 Elsevier opened office in Houston but shortly moved to New York	1964 Springer-Verlag New York opened following the decentralization of scientific activity from Germany following WWII	1965 Medicare Federal Health Insurance Act passed	1966 Vendors began approval plan programs for libraries	1967 OCLE established to provide access to networked cataloging resources	1971 Alan R. Liss Publishing founded	1972 Education amendments act funded higher education	1973 Huge funds established to research cancer and cardiovascular disease	1978 Igakur-Shoin opened office in New York City	1978 Addison-Wesley founded	1978 Igakur-Shoin opened office in New York City	1979 Univ of New Mexico was first medical school in U.S. to offer a problem-based learning track	1979 Univ of New Mexico was first medical school in U.S. to offer a problem-based learning track	1980 HIV identified in U.S.	1980 HIV identified in U.S.
1965 Western Union Pony Express service until 1861	1861 Civil War (20,000 died of wounds and disease)	1862 Internal Revenue Act taxes income at 3% to raise funds for war	1865 Civil War (20,000 died of wounds and disease)	1865 Civil War (20,000 died of wounds and disease)	1865 Civil War (20,000 died of wounds and disease)	1865 Civil War (20,000 died of wounds and disease)	1865 Civil War (20,000 died of wounds and disease)	1865 Civil War (20,000 died of wounds and disease)	1865 Civil War (20,000 died of wounds and disease)	1865 Civil War (20,000 died of wounds and disease)	1865 Civil War (20,000 died of wounds and disease)	1865 Civil War (20,000 died of wounds and disease)	1865 Civil War (20,000 died of wounds and disease)	1865 Civil War (20,000 died of wounds and disease)

A full-sized copy of the timeline may be viewed at the Dallas Bookstore or a copy may be requested from Al at amm@majorsscific.com.