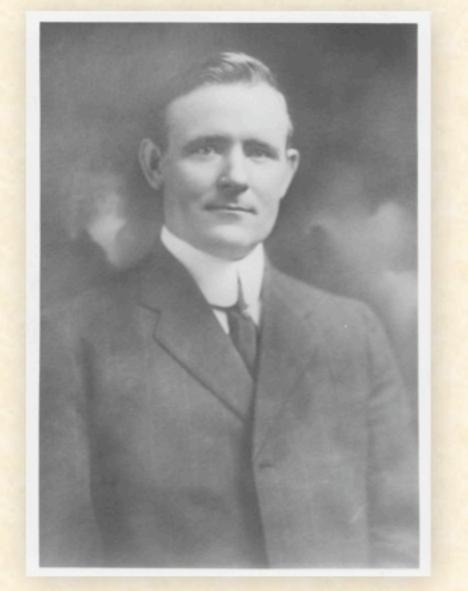
## 100 YEARS OF MEDICAL BOOKSELLING

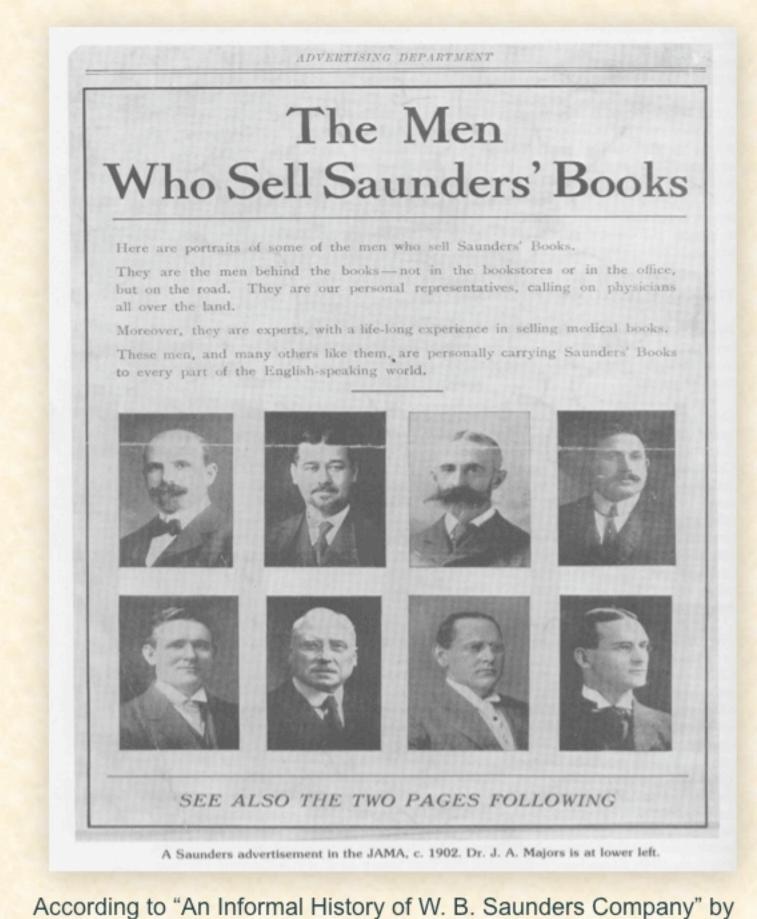
## A History of J.A. Majors Company

Al McClendon, Majors Bookstore

Kathy Broyles, MLS, AHIP & Jamie Furrh, MLIS, Lewis Library, University of North Texas Health Science Center



In 1909, books were delivered from a horse & buggy to the rural south. Most booksellers sold for just one company. J.A. Majors began his career selling books for Lea Brothers and later sold for W. B. Saunders Company.



John L. Dusseau, northern publishers were still reluctant to extend

Reconstruction. Majors solved this dilemma when he guaranteed all

credit to doctors in the South in 1904, following post Civil War

New Orleans

warehouse

moved to

147 S. Liberty

square feet

back up his guarantee.

The Atlanta Bookstore opened in

foot building. In 1993, the store

moved into a 5000-square-foot

MAJORS SCIENTIFIC BOOKS

MEDICAL NURSING DENTAL

building.

1948 (below) and was a 900-square-

In 1909, J. A. Majors, M.D. opened his first Bookstore across the street from Tulane Medical

School. Then, in 1931, the

Majors Scientifc

Books incorporated

in Texas

University of Louisiana Medical

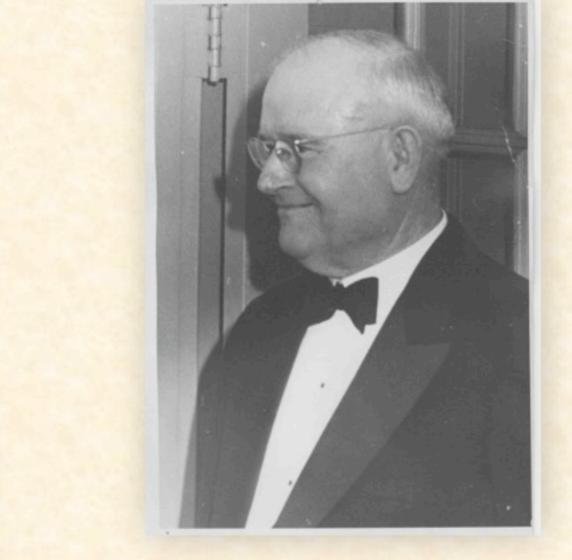
School opened next to Tulane.

First and only book published by Majors Bookstore in 1913. THE ART OF MEDICINE Other Addresses, Papers, etc. ISADORE DYER, Ph. B., M. D. New Orleans, Louisians J. A. MAJORS & CO New Orleans, La. 1913



In 1914, the Dallas Branch opened downtown, close to the Statler Hotel.

In 1957, the corporate headquarters moved to Dallas when the new bookstore and warehouse was built at 2137 Butler Street near the new University of Texas Southwestern campus.



J.A. Majors passed away in 1963 leaving the company to be run by his two sons and son-in-law.



The Houston bookstore opened on S. Main in 1956. It moved to its current

location (above) on Fannin Street in

1993.



Warehouses used for book distribution were maintained in Dallas, Houston, and Atlanta (above).

1963

Dr. Majors

Sci-tech Division

opened by the

Houston branch



Inside of the Dallas Majors Bookstore in the 1970's.

Atlanta

warehouse

moved to

20,000 s.f. at

Medline

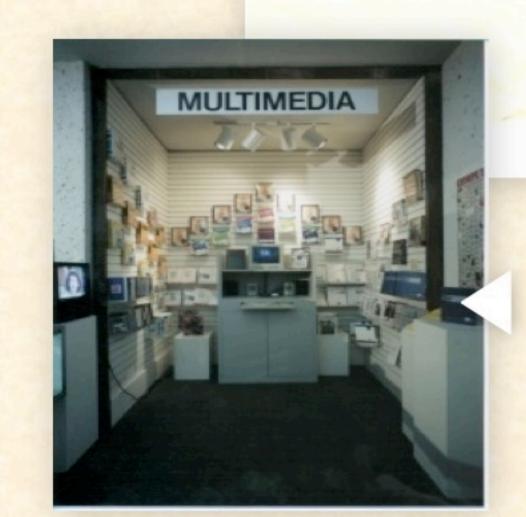
introduced

348,328

Dallas Journals

Division

automated



New Orleans fire

Zip Industrial New Orleans Roman Street for fiche McClendon (Al)

at 3909 Bienville Majors'

"Serving The South Since 1909"

As new technologies emerged a multimedia center was established in the 1980's and

In the 2000's, an in store kiosk to view publisher specific electronic publications was installed.

damaged all stock, database joined firm - J. A. Receivable

relocated to 2120 on micro- and Albert Majors automated

and warehouse available Majors, III (JAM) Department

Third generation Accounts

MORE SM System used

for ordering textbooks



company [right].

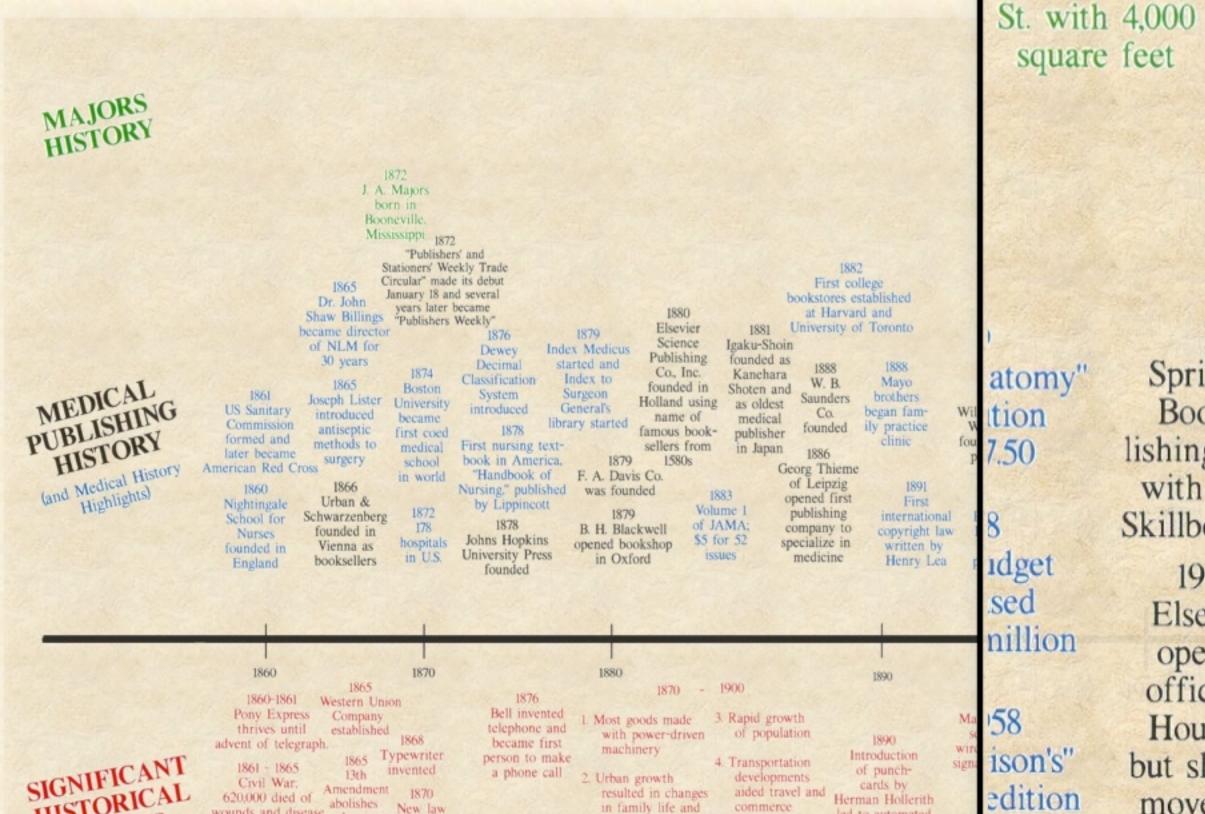
In 1945, J.A. Majors, Jr. joined the company [left].

company [top]. One year later, in 1949, son-in-law

In 1948, William H. (Bill) Majors joined the

Brodie Jackson (Jack) McClendon joined the

Al McClendon, son of Jack McClendon, and JAM III, son of J.A. Majors Jr., both joined Majors Bookstore in 1978 and have been a presence in the store's operations for over 30 years. Majors Bookstore celebrates their 100th anniversary as a family run business in 2009.



of any copy-

righted materials

Revenue Act

at 3% to raise

funds for war.

problems 5. Development of

adopted for world

Made necessary by telegraphi

"big business"

and labor unions

and opened on Beverly Drive

Book Publishing founded with Nursing Skillbook series Elsevier

Edelson with the publication of a math book Springer-Verlag New York opened office in following the decen-Houston tralization of scientific but shortly activity from Germany following WWII

1961

Atlanta

operation

moved to

30,000 s.f.

at 139 Forest

Ralph McGill

Medicare Federal founded by Carol and Alan Insurance Act passed

NLM set up the regional Medical Library Network as a foundation for interlibrary

Vendors practice became plan proa new grams for libraries

First Houston

warehouse at

1806 Southgate

was 14,000 square

feet in two stories

specialty OCLC established to provide Assistance access to networked appropriated cataloging resources

moved to 3909 Bienville with 12,000 s.f. CAT Scan introduced in England

1975

Jack

McClendon

died

by NLM for librarians Education amendments act funded higher education founded Average price cancer and of medical cardiovascular periodical was \$27

introduced in Scotland by John Malland established to research

disease

automated online by UT San Antonio Urban & Schwarzenberg, Inc. established a U.S. subsidiary in Baltimore and Thieme-Stratton, merged with Waverly in N.Y. as subsidiary of Georg Thieme of National Nursing Stuttgart Review founded Addison-Wesley Univ of New Mexico founded was first medical school in U.S. to offer a problem-Igaku-Shoin opened office in based learning New York City

Majors/Houston received moved to 35,000 s.f. Texas Instruments in custom-built building Supplier Excellence in Tradeport Industrial Park pear arrord Park pear Award Park near airport EBSCO language Internet of customers CD-Rom 2137 Butler St. TACO-Line® announced 1994 1994 Houston 1995 building near South- Majors began scan- 10,000-square- Houston 1995 Sprout for the first in-store. Majors opened a new ning the table of foot medical warehouse Majors releases contents of all new bookstore built moved to Home Page on books to enhance on Fannin Street 9464 Kirby Internet's Worldmedical bookstore the online searching of the database of the internet bookselling Singular Publishing filed for bankruptcy Wallace's Bookstores Houston warehouse with 2.5 million titles acquired by Thompson Bigwords.com textbook Springhouse merged Netscape IPO 1998 1999 seller filed for bankruptcy with Lippincott Williams & Wilkins Wilkins Yearbook 126 Average price "Taber's 1994

Medical medical of medical per
Publishers schools of medical per
Dictionary," Mosby released Stein's "Internal per-JB Lippincott Ecclesiastes bought Plenum bought Yankee Book Peddler Publishers schools of hieureal per local was 17th edition Stein's Internal Login Bros of Chicago 1999 CV. Mosby is no end sold to WB Saunders Pearson formed new filed for bankruptcy Jordan's Medical Bookstore closed Human Project" to First electronic medical "Harrison's" writing of build a digital image journal, the "Online Journal 13th edition books. . a complete normal physicians of Current Clinical Trials," for cost \$98 Wolters Kluwer bought B&N and Ingram Williams & Wilkins and merged called off merger plans Gordon & Breach sold Bookstore closed in adult human male \$110 plus access and print charges it with Lippincott to form due to FTC pressure to Taylor & Francis Westwood, CA and female

1987 by writing and computers to 9,600-baud on a screen be interchangeable AT&T Internet "Virtual Library" stands by Microsoft country computers

A full-sized copy of the timeline may be viewed at the Dallas Bookstore or a copy may be requested from Al at amm@majorsscientific.com.