

Public Health Seminar Legislative Forum

Public Health Seminar Legislative Farum

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'Singing the Same Tune'

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hilosophy, Art or Science Page 14

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November 1983

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Tex Roberts, Editor Diana Finley, Associate Editor Page

CME, Meeting for Spouses, Lunch and Reception...

You'll Have it All!

at the TOMA 30th Annual

Public Health Seminar/Legislative Forum

The Lincoln-Radisson Hotel will again be the site of the Texas Osteopathic Medical Association Public Health Seminar-Legislative Forum, December 3-4, 1983. It is jointly sponsored by TOMA, the Texas Department of Health and TCOM.

This year's Forum will feature Mr. Dwayne Holman, Governor Mark White's director of appointments to governmental boards and commissions, as the keynote speaker at the Saturday luncheon. That evening a special cocktail reception with the newly appointed Regents of the Texas College of Osteopathic Medicine will end the first day.

Speakers for the day and onehalf session will include Robert Bernstein, M.D., Commissioner of the Texas Department of Health; Johannes Steenkamp, D.O., C. Raymond Olson, D.O., Gary H. Campbell, D.O., and J. C. Sconce, Regional Administrator for the Health Care Finance Administration (HCFA). Public health speakers will deal with topics ranging from "A Public Health Update" and "PROs and DRGs, How do they effect you as a physician" to TCOM presentations of "Diabetes Self Care-Making The Difference"; "Toxicity from Dental Amalgmas" and "The Role of Nutrition in Prevention."

The Legislative Forum will include talks by State Representative Mike Millsap and State Senators Hugh Parmer and Bob Glasgow. Legislative topics to be discussed include, "Grass Roots, Where Elections are Won", "The Appropriation Process", "P.A.C.s; Do They Help?" and "What's Ahead in the Legislature?"

Registration for the two-day program is \$20 which includes lunch and reception. The program will carry 10 hours of Category 1-A continuing medical education credits from the American Osteopathic Association.

Chairman of this years event is TOMA Government Affairs Chairman and Past President W. R. Jenkins, D.O. According to Dr. Jenkins, this years seminar will be interesting and informative. "We have broken the days down to three sections, Saturday morning, Saturday afternoon and Sunday morning and each will include both legislative and clinical information. Hopefully, this will keep everyone alert and refreshed."

"This year", added Jenkins, "we have also included a Sunday morning meeting of the auxiliary, ATOMA, to the calendar of events. Each year, more and more spouses attend the meeting in early December to get some of their Christmas shopping done, so now we want to provide something for them on Sunday when the stores are closed."

This year, besides the ATOMA gathering, two other ideas have taken shape. This year, a select ten group of exhibitors have been asked to attend. These are the exhibitors me who have always attended TOMA 151 conventions and have supported the profession whenever asked. They are: Mead Johnson Pharmaceutical Division, Dupont Pharmaceuticals, The Upjohn Company, William H. Dean and Associates, Merck Sharp & Dohme, Inc., Roerig, Fort Worth Osteopathic Medical Center and W CIBA Pharmaceutical Company. In addition, two new companies will be supporting this seminar; h they are: Cardio Sales, Inc. and Moore Business Systems. Secondly, a Wine and Cheese reception for the new Texas College of Osteopathic Medicine Regents will take place Saturday at 5:00 p.m. Being honored at that time will be Regents C. Dean Davis, Charles Edward "Mean Joe" Green, Becky Ann Garth, J. Jack Hays and Wayne O. Stockseth. A

TOMA Public Health/Legislative Forum

December 3 -4, 1983 Lincoln Radisson Hotel Dallas, Texas

CO-SPONSORED BY Texas Osteopathic Medical Association, Texas Department of Health and Texas College of Osteopathic Medicine

Speakers

Robert Bernstein, M.D., Commissioner Texas Department of Health Austin

Sary H. Campbell, D.O., Associate Professor COM Department of Public Health & Preventive Medicine Fort Worth

enator Bob Glasgow Aember, Texas State Senate tephenville

wayne Holman, Director of Appointments to State Boards and Commissions overnor's Office William R. Jenkins, D.O., Program Chairman and Chairman, TOMA Governmental Relations Committee Fort Worth

Robert G. Maul, D.O., President Texas Osteopathic Medical Association Lubbock

Representative Mike Millsap Member, Texas House of Representatives Fort Worth

C. Raymond Olson, D.O., Professor TCOM Department of Public Health & Preventive Medicine Fort Worth Senator Hugh Parmer Member, Texas State Senate Fort Worth

Tex Roberts, Executive Director Texas Osteopathic Medical Association Fort Worth

J. C. Sconce, Regional Administrator Health Care Finance Administration Dallas

Johannes Steenkamp, D.O., Chairman and Associate Professor TCOM Department of Public Health & Preventive Medicine Fort Worth

Program

ATURDAY, DECEMI 8:00 - 9:00 a.m.	BER 3 Registration	12:00 - 1:30 p.m.	Keynote Luncheon: <i>"The Appointment Process"</i> Dwayne Holman
8:30 - 9:00 a.m. 9:00 - 9:10 a.m.	Welcome Coffee Welcome - Robert G. Maul, D.O.	1:30 - 2:15 p.m.	<i>"Diabetes Self-Care, Making the Difference"</i> C. Raymond Olson, D.O.
i 9:10 - 9:30 a.m.	Program Highlights & Legislative Review William R. Jenkins, D.O.	2:15 - 3:00 p.m.	"Toxicity from Dental Amalgmas" Gary H. Campbell, D.O.
9:30 - 10:30 a.m.	Public Health Update, Health Promotion and a Question/Answer Session Robert Bernstein, M.D.	3:00 - 3:30 p.m. 3:30 - 4:15 p.m.	Visit Exhibits "Legislation Ahead, What Can D.O.s Expect?"
10:30 - 11:00 a.m.	Visit Exhibits		Representative Mike Millsap
1:00 - 11:45 a.m.	Grass Roots, Where Elections are Won Senator Hugh Parmer	4:15 - 5:00 p.m.	"P.A.C.s, Do They Help?" Senator Bob Glasgow

5:00 - 6:30 p.m.

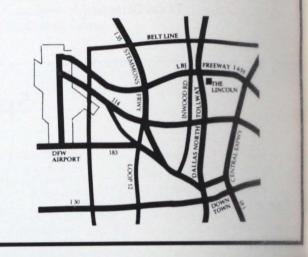
Wine and Cheese Reception with the Exhibitors honoring: Dean Davis, Wayne Stockseth, Charles "Mean Joe" Green, J. Jack Hays and Becky Garth; newly appointed Regents over the Texas College of Osteopathic Medicine

SUNDAY, DECEMBER 4

8:00 - 9:00 a.m.	Registration
8:30 - 9:00 a.m.	Welcome Coffee
9:00 - 10:00 a.m.	<i>"The Role of Nutrition in Prevention"</i> Johannes C. Steenkamp, D.O.
9:00 - 10:00 a.m.	"Auxiliary Alert", A Special Organiza- tional Meeting for TOMA Auxiliary members to explain new legislative contact system Tex Roberts
10:00 - 10:30 a.m.	Visit Exhibits
10:30 - 11:30 a.m.	"PROs and DRGs, What is ahead for the D.O. and Health Care?" Mr. J. C. Sconce
11:30 - 12:00 noon	Wrap-Up Session, Highlights of Conference William R. Jenkins, D.O. Tex Roberts

The Lincoln, a Radisson Hotel, is located in a premier North Dallas location at the intersection of LBJ Freeway (I-635) and the Dallas North Tollway

Nearby you'll find North Dallas' major business centers, along with the finest shopping around – like Saks Fifth Avenue, Cutter Bills and Neiman Marcus. There is also a distinctive array of fine restaurants within easy reach of the Lincoln. Downtown, Reunion Arena and the Market Centers are just minutes away via the Dallas North Tollway. You will be less than 20 minutes from Dallas/ Fort Worth Regional Airport, and only 15 minutes from Love Field.



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Lincoln Hotel Located in Midst of Exciting Shopping Area

Visitors to Dallas for the TOMA Public Health Seminar/ Legislative Forum will find a world of holiday fantasy within walking distance of the Lincoln Radisson Hotel, headquarters for the December 3-4 conference.

The hotel, located at 5400 LBJ Freeway at Dallas North Tollway, is surrounded by the city's newest collection of specialty shops.

Across from the Lincoln Radisson Hotel are the Dallas Galleria, which features the exclusive Saks Fifth Avenue and Marshall-Fields, and the Valley View Center, with its large Sanger-Harris and Dillards stores.

Prestonwood, Dallas' largest shopping mall, and Sakowitz Village, a new area filled with specialty shops, are also nearby. Featured stores at Prestonwood include Lord & Taylor and Joske's, and for some special holiday fun, there is ice skating in the center of the mall. Although all of these shopping areas are within walking distance of the Lincoln Radisson, a hotel representative recommends use of a shuttle bus because of traffic conditions. Information about routes and times is available from the hotel.

The Lincoln Radisson also is surround by restaurants, providing a wide variety of menus. The hotel itself has four restaurants, afternoon tea service and gift shop.

Reservation Form
incoln Radisson Hotel 5400 LBJ Freeway at Dallas North Tollway Dallas, Tex
REGISTRATION. \$20, includes lunch and reception (payable at time of registration)
COMPLETE AND RETURN TO:
TOMA 226 Bailey Avenue Fort Worth, Texas 76107
Yes, I plan to attend the meeting and Saturday lunch
Please make a hotel reservation formy spouseand me at the Lincoln-Radisson Hotel.
Name
(Please print)
Address
CityStateZip Arrival DateTime
Departure DateTime
ROOM RESERVATIONS MUST BE MADE BY NOVEMBER 18, 1983

November 1983

CALENDAR OF EVENTS

NOVEMBER

6

7

TOMA District IV Meeting Holiday Inn, Sweetwater 12:00 noon Officers & Delegates will be Nominated Contact: George C. Lindsey, D.O., Secretary-Treasurer 915-728-3457

TOMA District VI Meeting Nick's Fish Market, Houston "Silent Singers" will entertain during dinner Special guests: James L. Pool, M.D. "Hypertension Update" Tex Roberts, TOMA Executive Director Contact: Morton L. Rubin, D.O., Secretary 713-631-4474

7-11

43rd Annual Convention and Scientific Sessions American College of Osteopathic Internists The Pointe Tapatio Resort Hotel Phoenix, AZ 25 CME Category 1-A Credits Fees: Members \$305 Non-members \$330 Spouses/Guest \$85 Resident/Candidates N/C Contact: Ralph J. Tomei, D.O. Secretary-Treasurer ACOI 6001 N.W. 153rd Street Suite 120 Miami Lakes, FL 33014 305-556-0600

15

★ TOMA District II Meeting Colonial Country Club 6:30 - Cocktails 7:30 - Dinner Contact: Cathy Hayes - 244-6174 or Kay Saperstein - 732-1816

17

★ TOMA District V Meeting Lakewood Country Club 7:00 p.m. Contact: Allan G. Kalich, D.O., Secretary 214-288-4810

19

★TOMA District III Meeting Contact: Rodney Wiseman, D.O., Secretary 214-839-4396

december

3

 ★ 3-4
 TOMA Public Health Seminar/ Legislative Forum
 Lincoln Radisson Hotel
 Dallas
 Fee: \$20
 Contact: Tex Roberts, CAE Executive Director, TOMA 817-336-0549 or 429-9755 (Dallas County) 1-800-772-5993 toll free in Texas

january

13

13-15
Colon Surgery and Diseases of the Colon
American College of Osteopathic Surgeons
Pavillon Hotel, Miami, Florida
15 CME Hours requested
Fee: 175.00
Contact:
ACOS Administrative Office
3132 Ponce de Leon Boulevard
Coral Gables, Florida 33134
305-444-2267

february 3

3-5

9th Annual Family Practice Seminar Harris County Osteopathic Society (TOMA District VI) Contact: Ladd T. Tucek, D.O. 713-999-5992

MAY 10

 ★ 10-12
 85th Annual Convention & Scientific Seminar
 Texas Osteopathic Medical Association
 Adams Mark Hotel
 Houston
 Contact: Mr. Tex Roberts, CAE TOMA Executive Director
 817-336-0549 or
 429-9755 (Dallas County) or
 1-800-772-5993 in Texas

Limit Placed on Physicians Authority to Dispense to Patient

Here are the new regulations issued by the Texas State Board of Medical Examiners governing dispensing by a physician to patients:

Part IX. Texas State Board of Medical Examiners Chapter 169. Authority of Physicians to Supply Drugs 22 TAC 169.1 - 169.4

69.1 Purpose. The purpose of these sections is to provide hysicians with guidelines for the supplying of drugs to the hysician's patients as authorized by Texas Civil Statutes, tricle 4495b, 5.09, which provide that a person licensed to ractice medicine under that Act is authorized to supply the eeds of his or her patients with any drugs or remedies as are eccessary to meet the patients' immediate needs; provided, howver that section of the Act does not permit the physician to perate a retail pharmacy without first complying with the 'exas Pharmacy Act.

69.2 Authority. A physician may personally provide or uthorize the provision of drugs to his or her patients which re, in the opinion of the physician, therapeutically beneficial r necessary to the patient from the physician's supply of drugs r remedies, in the course of treating patients, and may be reimursed for the cost of supplying those drugs, providing the hysician shall comply with all appropriate labeling sections pplicable to the class of drugs under the Texas Pharmacy Act nd oversees compliance with packaging and record keeping ections applicable to the class of drugs.

69.3 Limitations. The authority to provide drugs to patients rom the physician's own supply and to be reimbursed for the ost of supplying such drugs is limited in the following manner.

(1) Drugs may be supplied only where the physician determines, in the exercise of his or her independent medical judgment, that the patient's current medical condition requires the drugs proposed to be supplied and such drugs are necessary without any considerable lapse of time or significant delay; provided, however, the limitations herein set out do not apply to the providing of "sample" drugs that are properly labeled and for which no charge is made.

(2) Drugs may be supplied only when the physician makes a determination, considering time of day or night, the patient's location, the availability of transportation for the patient, the availability of the drug in an open and accessible licensed pharmacy, the hours of operation of pharmacies reasonably available to the patient, the physical and mental condition or status of the patient, and other factors impacting upon the ability of the patient to receive the drugs from licensed pharmacies, that the patient would not in reasonable probability be able to secure the drug without the physician supplying the drug to the patient.

(3) The physician may not make a separate charge for the drug supplied in excess of reimbursement for cost to the physician, which shall include the cost of the drug product and all other actual costs to the physician incidental to providing the dispensing service, but not including a separate fee for the act of dispensing the drug product itself.

(4) The physician shall supply a drug only in an amount necessary for the protection of the health of the patient for

the immediate future and shall not supply drugs for patients for periods of time beyond which is necessary or beyond which the drug could be dispensed from a licensed pharmacy which is reasonably available to the patient under the particular existing circumstances.

169.4 Policy. It is the policy of the board to encourage physicians to issue prescriptions for drugs and remedies in all cases except where the supplying of the drug is necessary for the immediate medical needs of the patient and is reasonably unavailable from licensed pharmacies in the existing circumstances. The board specifically approves the providing of drugs on authorization from a physician in a hospital emergency room when such drugs have been prepackaged and labeled by a licensed pharmacist.

This agency hereby certifies that the proposal has been reviewed by legal counsel and found to be within the agency's authority to adopt.

Issued in Austin, Texas, on September 13, 1983 TRD-837188 A. Bryan Spires, Jr., M.D. Executive Director

Texas State Board of Medical Examiners

Earliest possible date of adoption: October 21, 1983 For further information, please call 512-452-1078

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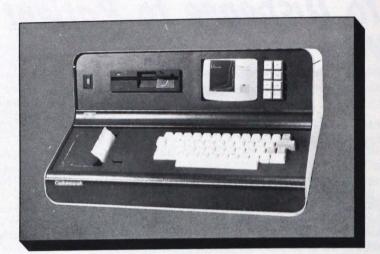
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First Batch of Clips Indicate Good NOM Coverage

Last month the *Texas DO* highlighted many of the events that took place throughout Texas during NOM week. Since that story was published the state office has received numerous clippings from newspapers that reported on this special week.

The towns, communities and cities that ran stories furnished by the Texas Osteopathic Medical Association in it's Osteopathic Medicine Week press kits were as unique as Texas allows.

From the Groom News in the Panhandle to the Mexia Daily News in South Texas, from the Beaumont Enterprise to the Midland Reporter the message of "Discover the Difference" was told. A total of 243,000 readers had been exposed to the dates of National and Texas Osteopathic Medicine Week before the week arrived.

The newspapers whose clippings have been received by the state headquarters are: The Mesquite News, Rains County Leader, Iredell Times, Zapata County News, Pearsall Leader, Stockdale Star, Nixon News, Brackettville Kinney Cavalryman, Tyler Courier-Times Telegraph, Commerce Journal, Groom News. Carrollton Daily-Times Chronicle, Midland Reporter-Telegram, Beeville Bee-Picayune, Mexia Daily News, Rockwall Texas Success, Rockwall Lakeside News, Kirbyville Banner, Granbury Tablet, Freer Free Press, Robstown Record, Beaumont Enterprise/Journal, Fort Worth News Tribune, Hamilton Herald News.

If your paper ran an article on NOM Week and is not listed above, please send a copy to the state headquarters for the archives.A



Deweese Y. Campbell, D.O., TOMA District VI president, (left) and Mrs. Jack (Doris) Grainger, ATOMA District VI president, (right) are presented with a proclamation naming September 18-24, 1983 as Houston Osteopathic Medicine Week from Kathryn Whitmire, Mayor of the City of Houston (center).

Criticism — Accept it Gracefully!

There's only one intelligent way to handle criticism, no matter where it comes from: Accept it gracefully! Resenting criticism – no matter the source– is one of the silliest pastimes ever invented.

Let's suppose, for example, that the person who makes a criticism is sincerely trying to help you. If so, then shouldn't you, in turn, be sincerely thankful and *accept it gracefully*? And won't you seem awfully conceited if you don't?

Now let's suppose, on the other hand, that the person who made the criticism is really trying to infuriate you. How can you best defeat his or her purpose? By accepting the criticism gracefully! Keep your cool! Let him know that you don't pretend to be perfect, you appreciate his interest, and you'll be glad to think it over. Man, will he be deflated!

If your boss's criticism occasionally bugs you, just remember one fact: bosses have to criticize; that's their job. They probably don't enjoy criticizing you any more than you enjoy being criticized. But it has to be done—if bosses never criticized anything, nothing would ever be done better. . .and a lot fewer things would be done right.

General Sarnoff of RCA once remarked that he didn't resent criticism because "sometimes a kick in the pants is just what is needed to get you moving on the path of progress."A

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- 5. Very Competitive Rates.
- 6. No Surprises.

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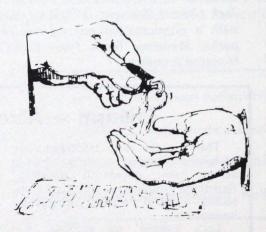
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Texas Ticker Tape

ARTHRITIS FOUNDATION THANKS TOMA

In a letter published in the Fort Worth Star Teleeram, the Texas Osteopathic Medical Association and it's members were thanked by the Arthritis Foundation of Fort Worth for allowing them the use of the rOMA conference room for their annual three day eminar.

The letter stated their appreciation and thanks as well as their high regard for the association and the peautiful facilities it has.

TCOM SENIOR AWARDED \$5,000 GRANT

June Peters Almy, a senior at Texas College of Osteopathic Medicine, has been awarded a \$5,000 grant by the American Association of University Women.

The National Educational Programs Fellowship is given each year to students in their final year of professional training. This is the first time the award has gone to a student in a school of osteopathic medicine.

S/D Almy earned her B. S. degree in biology and chemistry at Henderson State College in Arkadelphia, Arkansas, after pre-med study at Tennessee Tech in Cookeville.

SOMA AWARDS SCHOLARSHIP

Victoria Moots of Hutchinson, Kansas, a secondyear student at Texas College of Osteopathic Medcine, has been awarded a \$560 scholarship by the Student Osteopathic Medical Association. S/D Moots was the 1965 valedictorian of Cunningham Rural High School. She attended Hutchinson Community College pefore earning her B. S. at Sterling College in Kansas.

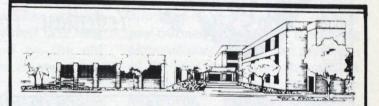
D.O. FILM GOING STRONG

Millions of Texans in junior and senior high schools, ivic clubs, cable television subscribers, and commerial and public television viewers have seen the 26ninute film, "The Other DOctor" that is distributed hroughout the state by TOMA.

Bookings reported last month include: Edgewood ligh School, San Antonio; Big Spring High School; French High School, Beaumont; Lamesa High School; Surkeville High School, La Joya High School; Navaota High School, Beaumont; MacArthur High School, Navaota High School, Beaumont; MacArthur High School, Houston, Oak Ridge High School, Conroe, Devine High School, Nimitz Middle School, San Antonio; Flatonia High School; and Shamrock High School.

NOVEMBER 18 MARKS DEADLINE FOR PUBLIC HEALTH SEMINAR HOTEL RESERVATIONS

The hotel reservations deadline for the Public Health Seminar/Legislative Forum nears. The seminar is to be held at the Lincoln-Radisson Hotel in Dallas on December 3-4, 1983. Call the TOMA headquarters and make your reservations today.



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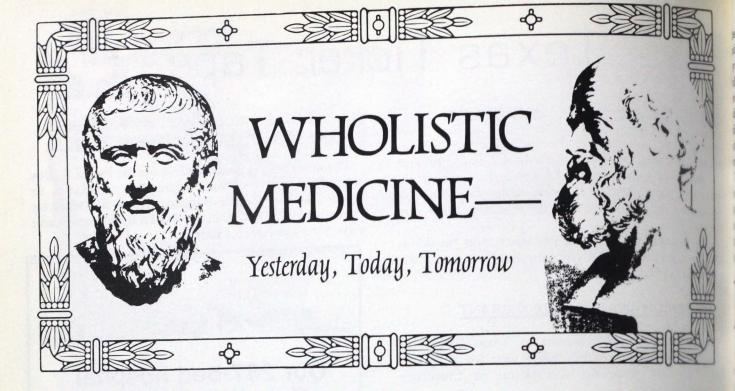
A COMMITMENT... for providing the best diagnostic and treatment capabilities available for the citizens of our community; at present offering cobalt treatment, LASER eye surgery, outstanding nuclear medicine department, and many other services not usually found in hospitals of comparable size.

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"Ours is a health care facility that will not be content with less than excellence in everything we do."



By Michael F. Doody, Former Chief Executive Officer American Osteopathic Hospital Association

Wholistic medicine is as much a philosophy as it is an art or a science. Hippocrates is called the father of modern medicine because he began to take medicine out of the arena of religion and put it into an arena of scientific inquiry.

Wholistic medicine is as much philosophy as anything else because it stems from a basic, undeniable fact that the physician's purpose is to cure and care for the patient. The patient is the end. Maintaining the patient's health is what medicine should strive for. Medicine should be seen as a means to an end, not as an end in and of itself.

We owe a great deal to A. T. Still for enhancing and promoting wholistic medicine. Still's philosophy and his concepts of osteopathic medicine are consistent with and are a logical extension of the basic concepts of wholistic medicine discussed thousands of years earlier.

Dr. Still was, I believe, largely influenced by the Judeo-Christian ethic of the worth and value of man. He instilled much of that ethic and thinking into his medical practice. Dr. Still's father was a minister with a missionary zeal. This should not be lost on us as we think about the teachings of A. T. Still.

From his early boyhood, he understood the value of being interested in a person's well-being. As he developed an interest in one's physical well-being, he quickly made the bridge between that one's spiritual well-being. I think that if A. T. Still were alive today, he would find great comfort in Norman Cousin's book *The Anatomy of an Illness*. He would be very comfortable with trends toward preventive health care and environmental health issues. He was a man ahead of the times in the 1870s.

If you have read anything about his life, you know that during his medical career, Still became upset when he saw that medical science was unable to deal with many injuries and illnesses. Specifically, he became upset during the Civil War when he saw the injury and trauma the young boys suffered and their families experienced—suffering and trauma that the medical profession seemed ill-equipped to meaningfully deal with.

He also saw three of his children die as a result of spinal meningitis. While something like that might discourage a lesser man, it reinforced in Andrew Still a determination to try to prevent such premature deaths. He pushed harder and harder to turn medicine away from being merely disease-oriented and tried to make it more patient-oriented.

Still was a typical frontier doctor, having been trained through apprenticeship, with some medical lectures added later. Like nearly all frontier doctors, he did many things besides practicing medicine: farming, mechanical work and fighting in the Civil War. His medical practice included caring for both settlers and Indians. He faced the epidemics of his day: cholera, malaria, pneumonia, small pox, diptheria, tuberculosis and the one that carried off his own children, spinal meningitis.

He once wrote: "I will be mindful always of my great responsibility to preserve the health and life of my patients, to retain their confidence and respect both as a physician and a friend who will guard their secrets with scrupulous honor and fidelity, to perform faithfully my professional duties, to employ only those recognized methods of reatment consistent with good judgment and with my skill and ability, keeping in mind always nature's law and the body's inherent capacity for recovery."

These words are excerpted from the osteopathic oath taken by osteopathic physicians. They are words that suggest the doctor should focus on the patient, not the disease.

Wholistic Medicine is Ancient

Hippocrates noted: "Our natures are the physicians of our disease." Hippocrates was not alone in his thinking about the primacy of the body in terms of its self-healing and regenerative nature. About 100 years after his time Plato said:

"The cure of many diseases is mknown to physicians because they are ignorant of the whole. For the part can never be well unless the whole is well and this is the great error of our day in the treatment of the human body."

I don't know if Andrew Taylor Still ever read Plato. We have some reason to believe, since he was a medical practitioner, that he was aware of Hipprocrates. But, Dr. Still existed centuries later. He lived in a different time and in a different place, yet he talked the same language. He used the same philosophy and concepts to build the foundation of osteopathic medicine.

In 1874, Dr. Still said: "The body is an integral unit, a whole. The structure of the body and its functions work together. You must reat the whole man. The body systems have built-in repair processes which are self-regulating and selfhealing in the face of disease. We must aid these processes, not interfere with them."

Dr. Still also said: "An osteo-Pathic physician is only a human engineer, who should understand all the laws governing his engine and, thereby, master disease."

Dr. Still was a man ahead of his time, not because of any technique he developed and not because he founded a second school of medicine. He was ahead of his time because he had a strong sense of history and projected that to see how social attitudes, government policies and other societal issues such as slavery and restraint of individual rights, were not correct.

Dr. Still was more a philosopher than a physician, which explains his humanistic approach. He was not a man shackled by the old ways of doing things. He was a free thinker. He was intellectually honest and appreciated the bridges between anatomy, emotion, one's



tendency toward religious beliefs, one's lifestyle, societal conditions, government attitudes and other matters.

When asked in early 1961 what was the single most important thing that had equipped him for the Presidency, John Kennedy said it was his sense of history. Andrew Taylor Still had a sense of history which—even now 120 years later we can marvel at, learn from and build on.

Self-help Concept Grows

John Naisbitt, in his current

best-seller *Megatrends*, says that one of the ten major societal changes we're seeing is a movement away from institutional help toward self-help. He cites examples of this in health care, in education, in housing, in a variety of areas common to our everyday experience.

He said medically, self-help is taking responsibility "for health habits, environment and lifestyle, and is demanding to be treated wholistically. It is asking to be treated as a whole person-body, mind and emotions-by medical practitioners. It is people reclaiming personal control over the mysteries of life and death from the medical establishment through the hospice movement, natural childbirth, home births and an increase in midwives and birthing centers where whole families participate in the birth experience in a home-like, low technology setting."

Naisbitt quotes a former chairman of the California Wellness Council, who says there are three basic ways to improve health: through the introduction of outside agents such as drugs, by surgery or by trying to improve either the human being or the environment.

The emphasis on the human angle shows up in three major trends behind the move from institutional help to self-help. These are:

.1. New habits that actualize our newfound responsibility for health.

2. Self-care that illustrates our selfreliance in areas not genuinely requiring professional help.

3. The triumph of the paradigm of wellness, preventive medicine and wholistic care over the old model of illness, drugs, surgery and treating symptoms rather than the whole person.

WHOLISTIC MEDICINE

In 1979, Kenneth Pelletier, Ph.D., published a book entitled Wholistic Medicine: From Stress to Optimum Health. Pelletier, also the author of the best-seller, Mind as Healer, Mind as Slayer is assistant clinical professor in the department of psychiatry at the Langley Porter Neuropsychiatric Institute, the University of California School of Medicine in San Francisco. His new book is fascinating, but at the same time, disturbing.



disturbing because in It's Pelletier's acknowledgements as well as in his bibliography and index, there is not one reference to Andrew Taylor Still or any osteopathic physician or osteopathic work. His index does not list the word osteopathic or any of its derivatives. That's bothersome because I believe our profession had a tremendous opportunity-wholistic health care-on which we have allowed others to capitalize!

Wholistic Trends Evolve

On a less bothersome basis, Norman Cousins wrote an interesting introduction to Pelletier's work in which Cousins ascribes the extraordinary new popular interest in wholistic medicine to the development of five trends.

The first of these is medicine or

drugs. He suggests that since the dangers of thalidomide for pregnant women were discovered, people have become more aware of the consequences and dangers, as well as the lifesaving role that drugs play, even when taken as directed by a physician. The consumer consciousness of the '60s and '70s expanded into the health field and made people more conscious of the emphasis wholistic medicine places on eliminating basic causes of breakdown and illness rather than on the use of dangerous drugs.

About the same time a second trend developed when people placed greater emphasis on proper nutrition, which was seen as both a precondition of good health and as a substitute for drugs in the treatment of many illnesses. A 1965 White House Conference on Nutrition, a burgeoning library of books on nutrition and more literature against the use of drugs all helped this trend, which is a natural component of a wholistic approach to medicine.

The third trend Cousins identified was the trend of over-specialization by medical practitioners and increased technology—both of which have a tendency toward dehumanization and impersonalization in the health delivery system.

The public's growing sophistication was cited by Cousins as the fourth trend and is reflected in the ability of many people to inform themselves to a far greater extent than ever before about health matters.

People now follow medical developments because they are written about every day in the public press. They have begun to expect more from physicians and they have removed them from their pedestals. People now evaluate physicians in many ways, including the physician's willingness to consult with them on a level of mutual respect. The evaluation is also based on the degree to which physicians permit patients to accept and practice a level of responsibility and joint management for their own health.

The fifth trend that Cousins identified was the public's increased interest in the major role that the human mind plays in overcoming illness: the biofeedback movement, the power of positive thinking, the whole phenomenon about the potentialities of the mind and its influence over the various systems and functions within the body. These, to one degree or another, all had an impact on the resurgence of and the increased interest in wholistic medicine today.

Groups Endorse Wellness

The significant resurgence in the concept of wholistic medicine in the past 10 years or so is also related to religious fervor. From the reading I've done about today's concept of wholistic medicine, it appears many of its proponents are affiliated with a church.

Grainger Westberg founded a wholistic health center in cooperation with the United Church of



Christ in the Chicago suburb of Hinsdale. This has had a tremendous impact on the development of other wholistic health centers some of which have been funded by the W. K. Kellogg Foundation. This has led to a renewed interest in wellness by many people.

Westberg once said: "For a long time, we have followed the scientific approach, which is to define very small areas of study in a scientific fashion. This has been helpful in gaining knowledge of the pieces, but now we need some help in putting the pieces together—and that is what wholism means. It means, let's look at health in a wholeness fashion, rather than in a piecemeal fashion. That would include looking at just everything you can think of that would make for a full life."

He suggested that in addition to attending to the physical and emotional needs of a patient, emphasis should be placed on prevention of illness and on looking into matters of a patient's lifestyle that might be a contributing cause of present or future illness.

The concept of wholistic medicine as we know it today seems identical with the concept of wellness. Both place heavy emphasis on prevention, health education, a healthy lifestyle and the individual responsibility for one's health and well-being. This is a concept compatible with the basic philosophy of osteopathic medicine and A. T. Still.

One of the brochures Grainger Westberg's organization has developed describes wholistic health as a new direction in health care. It makes the statement: "The body functions at its worst when certain attitudes are present and at its best when other attitudes are present." That concept is very familiar to Norman Cousins's approach and his writings in Anatomy of an Illness in which he describes how he beat a crippling and degenerative disease by taking command of his own health!

The brochure indicates that Westberg's wholistic health centers want to "teach patients to live more rationally; show patients how to take better care of their bodies, minds and spirits; demonstrate how to avoid illness through sensible living; and teach them how to meet



stressful emotion-filled situations with a sense of equanimity. Thus there is a heavy emphasis on health education."

Grainger Westberg's concept was explored and his health center explained in an August 1978 article in *Hospitals* magazine. The article also quotes the chief executive officer of an 850-bed suburban Chicago teaching hospital, who discusses why a teaching hospital might want to be associated with a wholistic health center.

Otto Janke, now CEO of Oklahoma Osteopathic Hospital in Tulsa, said: "Chief among the reasons is to improve patient care by helping physicians, nurses and other health personnel become more empathetic toward their patients (and toward one another) and to add an element of the spiritual that has been missing in the health care scene for a long time."

Janke continued: "Religious

groups started hospitals, and churches continue to sponsor them. But the spiritual dimension was not coordinated with the care. It was left to the clergy but wasn't integrated into the patient care plan."

Janke suggested that a number of studies have shown that patients recover faster and stay well longer if their psychological and spiritual needs are met, and that patients often suffer hidden feelings of guilt simply for being ill. They suffer from a lack of self-worth, partially because of the dehumanizing effect of the institution.

His former hospital's affiliation with the wholistic health center could be of immeasurable benefit to interns and residents who would rotate through the health center, Janke said. He also saw it as a means, in the long run, to help contain hospital costs because of the emphasis on prevention and health education. Such programs, he suggested, seem to promise that many will change damaging life habits such as smoking, and thus may not develop the stress-related diseases that are so costly to treat. for both the individual and the community.

Emphasis is on health

That raised the question, "why would a hospital want to promote wellness and the wholistic approach to medicine?" Isn't that really taking actions which eventually will be contrary to the best interests of the institution—assuming its best interest is in filling beds?

I suppose the answer to that last question would be "yes"—assuming that the hospital was in the business of filling beds. I think that as hospitals have developed more refined and progressive statements outlin-

WHOLISTIC MEDICINE

ing their role and mission, they have been seen their mission as one directly related to health rather than to sickness. They see a mission related to providing health care services other than, in addition, to, or in place of, inpatient acute care services. Today your hospital is a center for health services!

Consumers Support Wellness

The environment in which hospitals function today is changing rapidly and hospitals are changing to meet the external environmental changes. They're not really working themselves out of a job by promoting health but, in fact, are responding to legitimate interests of the community. People today place a high value on healthy life habits, on health promotion and on staying well—not just treating disease and illness.

Hospitals will continue to respond to changing consumer expectations and changing markets. The self-help programs that John Naisbitt describes in *Megatrends* will continue to emphasize wellness, prevention and health education. As this occurs, hospitals will continue to respond to consumers with nutrition classes, aerobics and fitness programs and other diagnostic and preventive educational efforts that are important to consumers.

As is the case with many other institutions, many communities view hospitals as being opportunistic businessess. And it is important that you and your institutions strive to correct such consumer misunderstandings of who you are and what you do. The past, as well as the current concept of wholistic medicine is a strategy you can use. It will be consistent with the traditions and philosophical tenets of osteopathic medicine on which osteopathic hospitals were founded and also with good business and good health care practices today.

What do these trends mean now? How do people in 1983 view this whole issue of health care?

Lifestyle Affects Health

The October 1982 issue of *Psychology Today* had a cover story entitled *America's Health Crusade*. It addressed how we stay well, what we believe about sickness and aging and why health has become a national obsession.

Psychology Today surveyed its readers in mid-1982 and reported the findings from the 25,000 responses received.

According to the article: "These conclusions are based on a young.



well-educated sample, and thus may not be applicable to all Americans. Those who answered may feel healthier or prouder of their health habits than those who did not. While 86 percent of our respondents described their health as 'excellent' or 'good,' only 74 percent of Americans did so in a national survey conducted in 1980. "And yet a recent Gallup poll indicated that 81 percent of all Americans believe that being in good health is very importantsecond only to the importance of a good family. Whatever the differences may be between our sample and Gallup's, our respondents represent an important, opinion-leading segment of the American population. For this reason, their responses provide unique information on an issue central to the concerns of most Americans."

The article suggests that respondents swear by the standard, "nothing to excess." A majority of them support wholistic tenets such as:

* "Most problems of the body are strongly influenced by problems of the mind."

* "You don't catch a cold, you succumb to it."

Some respondents counseled: "Think healthy."

Fully two-thirds of the respondents believe that diet, exercise and positive thinking are very important to the maintenance of health. About one-third reported that they were in "excellent health." Fifty-two percent said their health is good. These people reported fewer chronic diseases (such as infections, ulcers, heart problems), take fewer sick days and make fewer visits to the doctor than the 13 percent who labeled their health "fair" or the one percent who labeled their health "poor."

The national obsession that *Psychology Today* suggests we have in terms of health and wellness may be slightly overstated. But in part, many people believe that as individuals we have little influence over events in Lebanon, unemployment or interest rates, urban crime, or the threat of nuclear annihilation. Individuals can grasp the reins of control of their own health, however. And more than one-third of the respondents surveyed are firmly convinced that what they do to stay healthy is what counts.

Many of them concur with the view of the ancient philosopher, Seneca, who wrote: "To wish to be well is part of becoming well." What does this mean to you? Why is it important? What's in it for you? Several things.

This whole concept, this national obsession, if you will, may be important to you as an individual. To the extent that you concur with Norman Cousins, the degree to which we take personal responsibility for our health has a lot to do with our feeling healthy, with our state of mind, with our interest in taking positive steps to be healthy ... to be free of disease. ... to feel good about who we are and our station in life.

Target Programs to Trends

As individuals who, presumably, are devoting their careers and a part of their lives to making health care services readily available, the more in tune we are to establishing a strong health care system, the more significant a contribution we will make. Because being in the business of providing health care services is very different than being in the business of treating disease.

To the extent that the *Psychology Today* survey and the Gallup poll are correct in ascribing to a majority of Americans an interest in maintaining health, it is important to the success of our institutions that we keep our finger on the pulse of that consuming public. That's essential to ensure that we provide the services and programs people want and need.

As employers, it goes without

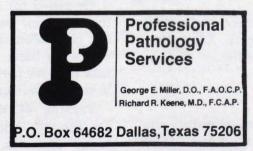
saying that the extent to which we can promote, encourage, enhance and maintain a healthy employee population, the less costly it will be for us in terms of health insurance premiums, sick days, tardiness and reduced productivity.

To osteopathic hospital executives and trustees, I think the message is clear. The time for wholistic medicine—for osteopathic medicine —is now. Never before in the history of medicine—not in Hippocrates' time, or in DaVinci's time, or Lister's time or Still's time—have societal conditions been so ripe for people to embrace osteopathic medicine and to look to osteopathic institutions as the center for health information and for the delivery of health care services.

Never before have you had an opportunity to influence public demand and to take advantage of public interest as you have today.

The challenge is clear: The time for action is now and the opportunity has never been greater.

[Reprinted from the American Osteopathic Hospitals Association's publication entitled OH.]



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Dr. Roberts Continues Quest for Knowledge



Dewey Roberts, D.O.

TOMA member Dewey Roberts, D.O., currently is the oldest active practitioner in Texas. Currently practicing in Austin, Dr. Roberts began his career as a D.O. in 1932 upon graduation from Kirksville College of Osteopathic Medicine.

Unlike most people who go to school to prepare for a career, Dr. Roberts has made a career out of going to school. He has devoted his entire lifetime to continuous learning and has remained a perpetual student.

Born in Ennis, Texas, in 1898, Dr. Roberts has always had a yearning for education. At last count he had been awarded a total of eleven degrees. Currently, he holds one A.A.S. degree, five doctors degrees, two masters and three bachelors.

Dr. Roberts is presently in practice with former TOMA President Joseph Love, D.O., in Austin.

According to the Texas State Board of Medical Examiners, Dr. Roberts is the only active D.O. practitioner that was born in the 1800s. He is, of course, currently attending the Austin Community College wrapping up the 13th course in real estate.

Dr. Stookey Challenges Class of '87 to Start 'Singing the Same Tune'

James R. Stookey, D.O., FAAO, vice president for academic affairs and dean of Kirksville College of Osteopathic Medicine challenged the osteopathic community to start "singing the same tune" during his keynote address at the sixth annual fall convocation at Texas College of Osteopathic Medicine, September 29.

Speaking to a standing-room-only audience in the auditorium of Medical Education Building 1, including the 100-member class of '87, Dr. Stookey talked of a situation which he said has long troubled him, "Are we a profession 'singing the same tune?'. . . Ask five osteopathic physicians what a doctor of osteopathy is, and you will, in all probability, get five different answers..."



1983 TCOM Founders' Medal Recipients: (from left) State Senator Chet Brooks, Dr. Virginia Ellis, State Representative Charles Evans, Dr. Catherine Carlton and Dr. James R. Stookey.

The prominent osteopathic medical educator, one of five recipients of the 1983 TCOM Founders' Medal at the fall convocation, said that a major problem facing the profession is "that there is no acceptable definition with which members of the profession agree. It is possible that there may never be a standard definition; however, it would be a major step forward if there were."

Dr. Stookey called for the development of a standard definition of osteopathic medicine which should be mandated for use by all of the various constituencies in the profession. "We mandate other requirements of far less importance, why not one which has all of the potential of a positive outcome? One which could indeed improve our public relations, an expressed desire of our physicians for a longer period of time.

"In effect," he added, "isn't it time we all started singing the same tune?"

Dr. Stookey also took issue with other confusing terminology — osteopath and osteopathic physician, osteopathy and osteopathic medicine, osteopathic lesion and somatic dysfunction, as well as the variation in name throughout the 15 osteopathic colleges of the department providing osteopathic education and care.

"If I say to you Department of Surgery, you at least think you understand what I am saying. . .If I were to utilize the various terms for Departments of Osteopathic Medicine, it would go something like this: Osteopathic Theory and Methods, Osteopathic Manipulative Medicine, Osteopathic Principles and Practice, Biomechanics, Osteopathic Medicine and others. This, I believe, is confusing and unnecessary. Let's find a name we can live with, let's sing the same tune."

A major need of the osteopathic profession today, the KCOM educator said, is for a reasonably comprehensive and basic textbook on osteopathic medicine "that can be readily understood by our physicians, by our students and by the medical community at large."

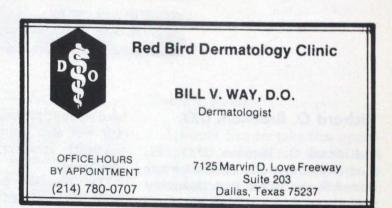
He called for a collaborative effort of authors who, through their background, promote understanding of the profession through their writing. The preparation of such a basic textbook "would be a most difficult task and yet perhaps the single most important stanza in singing the same tune."

Praising TCOM for its advancement of research. Dr. Stookey said that "the logical mind of medicine today demands, and where possible should receive, logical answers supported by reproducible research. This is as true for our profession as it is for many other segments of medical science or practice.

"Such an effort will require commitment on the part of the profession as a whole. It will also require scientists and physicians trained in research methods. It will require dollars and open-minded direction for it to be accomplished. If we are to sing the same tune, we should support our claims with the best research possible."

Following his convocation address, Dr. Stookey was honored along with two other osteopathic physicians and two Texas legislators for their contributions to osteopathic medicine and health care.

At the TCOM event, which traditionally honors the new freshmen class, President Ralph L. Willard, D.O. presented the Founders' Medal, TCOM's highest award, to Dr. Stookey, State Senator Chet Brooks of Pasadena; Catherine Carlton, D.O., FAAO, clinical professor of general and family practice and osteopathic philosophy, principles and practice at TCOM and a general practitioner in Fort Worth; Virginia Ellis, D.O., FACOP, professor of public health and preventive medicine and director of community services at the college; and State Representative Charles W. Evans of Hurst. \wedge



National Fingerprint Center for Missing Children Endorsed by ATOMA

All that is necessary for the triumph of evil, is for good men to do nothing. That famous quote by Winston Churchill has become the theme for the work of Mrs. Virginia Budd, wife of Linton Budd, D.O.

Mrs. Budd is a native of Missouri and has "belonged to the osteopathic family" for 40 years. She has recently returned to Texas where her husband has assumed the Chairmanship of the Department of Obstetrics and Gynecology at the Texas College of Osteopathic Medicine in Fort Worth.

The Budds came to Texas from Kirksville College of Osteopathic Medicine. It is in the town of Kirksville that Mrs. Budd discovered a tremendously needed program run by Mrs. Diane Gooch, the daughter of an osteopathic physician, Dr. Chet Attebery and granddaughter of A. C. Hardy, D.O.

Mrs. Gooch has established the National Fingerprint Center for Missing Children. This center is unique in that before a fingerprint is placed on file, it must be found to be classifiable. Currently many local communities are setting up child fingerprinting days, however most of these give the prints to the parents who then take them home. Unfortunately, many of these prints will or would, if needed, be determined to be unclassifiable and thus not much use in a nationwide search.

The National Fingerprint Center for Missing Children will take the fingerprints sent there and have a professional classifier do each print according to the nationally accepted Henry System and the NCIC classification system that law enforcement agencies throughout the world use. If the center receives a print that is not classifiable, the parents of the child will be informed and another set of fingerprints requested. Each parent will know that the set of prints on file are classified and useable nationwide in case of an emergency.

The safeguards protecting the rights of a parent and child are guaranteed. No information will ever be given to any type of authority without direct permission of the parent. When a child turns 18 the card is destroyed.

Mrs. Budd was so excited about the need for this type of national clearing house, she volunteered to help in Kirksville. Since she has moved to Texas, she decided to bring the program along with her. The Auxiliary of the Texas Osteopathic Medical Association (ATOMA) has endorsed this program as well as numerous law enforcement agencies in Texas and Missouri. The Ladies Home Journal has, as a public service, agreed to run advertisements free of charge for this "public service."

Many of ATOMA's districts will be looking into sponsoring or helping to sponsor this program in their own communities. In the Fort Worth area the Texas College of Osteopathic Medicine and the Fort Worth Osteopathic Medical Center are going to kickoff the city-wide program by offering this service to the children of employees and staff. The only cost involved is a one-time charge of \$3.50 to pay for the cost of classification. If you are interested in more information, please contact your ATOMA district president or the National Fingerprint Center for Missing Children, P. O. Box 886, Kirksville, Missouri, 63501. The phone number is 816-627-1277A

In Memoriam

Richard O. Brennan, D.O.

Richard O. Brennan, D.O., 77, died September 27, 1983 and was buried at the Forest Park Cemetery in Houston on September 30.

Dr. Brennan was a life member of the Texas Osteopathic Medical Association. He joined the association after graduating from Kansas City College of Osteopathic Medicine in 1936. He was a general practitioner in Houston since that time.

Dr. Brennan was a prolific writer and lecturer on nutrition and preventive medicine.

He was a fellow of the American College of General Practitioners in Osteopathic Medicine and Surgery and former president of the ACGP. He was also founder of the International Academy of Preventive Medicine.

Dr. Brennan is survived by his wife, Gloria Jean; two sons, Patrick and Michael; three daughters, June, Patricia and Phyllis, numerous grandchildren and two great grandchildren.

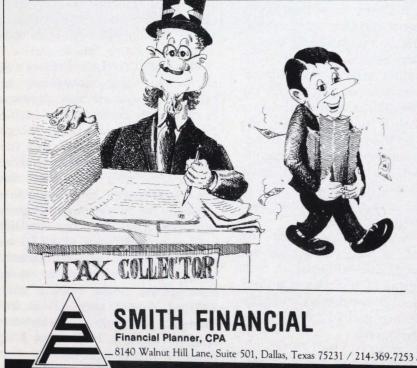
Donald F. McKay, D.O.

Donald F. McKay, D.O., 62 died September 4, 1983. Dr. McKay became a member of the Texas Osteopathic Medical Association in 1953. Born in Galt, Missouri, he graduated from Trenton High School in Trenton, Missouri. He entered Kirksville State Teachers College but left to serve in the Armed Forces during World War II.

He returned to Missouri after the war and graduated from the Kirksville College of Osteopathic Medicine in 1951. He completed his internship at the Detroit Osteopathic Hospital.

Dr. McKay is survived by his wife, Geraldine; two sons, James and Stephen; and two daughters, Barbara and Nancy. Internment was at the Memorial Cemetery in Houston on September 6.

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Letters

Dear TOMA:

Having a wonderful time on our trip. I have decided to open up an osteopathic psychiatric clinic in China!

> Thank you! Irwin & Myra Schussler

Dear Mr. Roberts:

I want to thank you and TOMA for the scholarship. I am very honored to be the recipient of the Phil R. Russell, D.O. scholarship.

I am working hard to prove my worthiness.

Thanks again, S/D Meg Harris Class of '87

Dear Dr. Maul & Mr. Roberts

On behalf of myself and my family, I would like to take this opportunity to graciously thank you for the Wayne Stockseth Scholarship award. This cash scholarship is especially welcomed at this time, as I begin to prepare for clinical clerkships. Again, my most wholehearted thanks for your helpful support in my medical school education.

> Sincerely, S/D Robert Faseler Class of '85

Dear Mr. Roberts:

I would like to take this opportunity to extend my thanks and appreciation to those involved in awarding the Ralph H. Peterson, D.O. scholarship.

It is an honor to be awarded a scholarship named in memory of such a prominent figure in our profession. Thanks to Dr. Ralph Peterson and others like him, student physicians like myself are not lacking in quality leaders in which to pattern ourselves after.

Again, the support of such an award is greatly appreciated in many ways.

Respectfully yours, S/D Teresa Munson Class of '86

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WARNINGS: Hydrocodone Bitartrate can produce drug dependence and tolerance may develop upon repeated use.

Adatuss DC should be prescribed with the same degree of caution appropriate to other oral narcotic containing preparations.

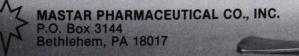
Usage in pregnancy has not been established nor in nursing mothers.

Usage in children also has not been established.

DRUG INTERACTIONS: The CNS depressant effects of Adatuss DC may be addictive with other CNS depressants.

ADVERSE REACTIONS: Occasional drowsiness, dizziness, nausea, vomiting or constipation may be observed.

DOSAGE AND ADMINISTRATION: Adult dose: One teaspoonful (5 ml) after meals and at bedtime as needed.



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Governor Establishes Committee to Facilitate Organ Transplants

Governor Mark White established the Governor's Coordinating Committee to Facilitate Organ Transplants this past July. If you are involved in organ transplants or procurement and would like to submit written comments or recommendations to the committee, please write: Mr. Gary A. Fuchs, Texas Department of Health, 1100 West 49th Street, Austin, Texas, 78756 or call 512-458-7484.

In his statement establishing this committee, the Governor reviewed the current need for a coordinated effort to facilitate organ transplantation.

"I know you are all aware of the recent publicity surrounding the needs of several Texas children for life-saving transplants. But there is also another, larger reason that now is the time to coordinate the best resources in Texas to deal with the need for organ donors and surrounding issues.

What I have learned, as I have tried to help the families of these children, is that to an astonishing degree, the medical barrier that once made organ transplants very rare has now been surmounted. The use of a new drug in transplants has largely overcome the rejection problem that for many years made every type of transplant a very risky and perilous medical adventure.

Now that the chances of a patient receiving very substantial benefit and prolonged life from an organ transplant have increased enough to justify doing these operations on a large scale, surgeons and patients have run up against the hard fact that there simply are not enough organs available."

The goal of the committee is to examine ways to facilitate organ transplants and to provide a framework for the adequate orderly availability of transplantable organs statewide.

An initial task of the committee is to inventory current activities in Texas in organ procurement and transplantation services. \wedge

DOCTORS MEMORIAL HOSPITAL TYLER, TEXAS



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Metroplex Administrators and PR Directors Meet at TOMA Headquarters

The foundation for an ongoing public relations effort in the Dallas/ Fort Worth area was laid at a meeting at the TOMA State Headquarters, October 4, 1983, called by Tex Roberts, TOMA executive director.

Hospital administrators and public relations directors from the metroplex area met with TOMA staff at a working luncheon to begin to set in motion a plan for improving the knowledge of osteopathy in each respective county.

The group will meet again on November 3 at the Northeast Community Hospital to view a paid media campaign that has been developed for Tarrant County that may be expanded to include Dallas County.

Those attending the first meeting were: John P. Hawkins, administrator and Freda Self, director of public relations, Fort Worth Osteopathic Medical Center; Phyllis Tatarevich, public relations director, Dallas/Fort Worth Medical Center — Grand Prairie; John Miller, administrator and Judi Shirey, public relations director, Northeast Community Hospital; Carl Raines, special projects director, East Town Osteopathic Hospital; James J. FitzGerald, administrator, Dallas Memorial Hospital; Verlie Edwards, public relations director, Northwest Hospital; Silvia J. Smith, director of marketing, South Oak Cliff Community Hospital; John B. Isbell. administrator and Gordon Rea. director of marketing, Stevens Park Osteopathic Hospital; Michael C. Ford, vice-president and Janice Odom, director of news and information services, Texas College of Osteopathic Medicine; and Tex Roberts and Dan Jensen, TOMA staff. A

District Communiqués

A fine program along with delicious food was offered those few who attended our September District III meeting in Nacogdoches. David Lundy, M.D., reviewed current thought on peptic ulcer. Bret Holland, D.O., TCOM '79, was our genial host. We meet next in Tyler come November 19th; place to be announced.

* * * * *

Two dependable attenders to our district meetings who didn't show in Nacogdoches were the Russell Bunns. We finally found out why. They had gone overseas, reliving the Reformation, where the 500th anniversary of the birth of Martin Luther was being celebrated.

H. George Grainger, D.O. District III

Countries they visited were East and West Germany, France, Switzerland and Italy.

* * * * *

Ideologically, Nobel Peace Prize winner, Lech Walenska and Polish boss General Jaruzelski, are Poles apart.

* * * * *

Two of District IIIs finest members, to wit Lindale's Earl Kinzie, D.O., and Ben Wheeler's Charles D. Ogilvie, D.O., went to TCOM mid-September and lectured to the junior class how the cow ate the cabbage. Reveling in the joys (?) of country practice, Earl told 'em about Country Practice as it really is. Chuck followed-up with Country Practice as it should really be. Hey. Hey!

* * * * *

This is a little twister. The Island of Attu, a part of Alaska's Aleutian chain is the farthest western territory of the United States. Semisopochnoi Island, another part of the Aleutian chain is the farthest eastern territory. Can you figure out how come?

The nice thing about football on T.V. is that no player ever gets hurt. They only get shaken-up.A

* * * * *

A70MA News

By Cheryl Smith, **ATOMA** President

The mid-year board meeting was almost flooded out but for those who were hearty enough to brave the weather we had an informative and productive meeting.

Mrs. Virginia Budd of Fort Worth presented the board with information regarding the National Fingerprint Center in Kirksville, Missouri. Started by Mrs. Diane Gooch, a member of the osteopathic family, the center is designed to be a non-profit corporation which will classify and file children's fingerprints. Fingerprinting may be done in schools, hospitals, day care centers. The parent has the choice to send their child's fingerprints to the center for filing and classification. No information

will be given to any agency without the permission of the parent. All records will be destroyed when the child is 18 years of age.

Law enforcement agencies have endorsed this center and the Auxiliary to Texas Osteopathic Medical Association will be presenting a resolution to National requesting their endorsement and support of this program. This is the type of program which can be actively participated in at all levels of our organization. Auxiliary members can help with the preparation and groundwork involved in getting schools and day care centers coordinated with law enforcement agencies to fingerprint children. We will be telling you more about this in the near future.

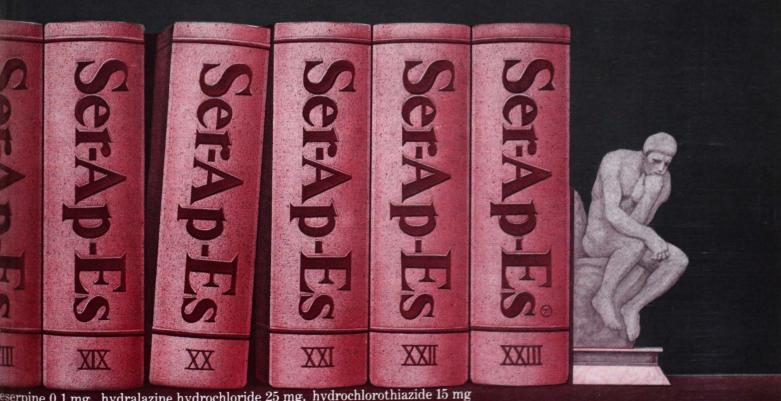
* * * * *

State Fair - Ladies, were you too busy to help man the booth at our State Fair? Due to the lack of support by auxiliary members the job of manning the information booth at the fair fell upon too few for too many hours. Those of you who could help, thank you for donating your time and being willing to serve. As for next year the project has been dropped due to the difficulty in getting complete coverage of the booth for the three weeks of the fair. Sorry, but we tried!

National is upon us-Lois Mitten will be installed as President of AAOA and Texas will be there to support her and to drink a toast

* * * * *

CIBA



reserpine 0.1 mg, hydralazine hydrochloride 25 mg, hydrochlorothiazide 15 mg

of Bobby Smith's Texas wine to her.

* * * * *

Happy Turkey Day to all of you and thank you for the continued support and interest in our auxiliary and profession.

By Alleen Bailes District II

The first District II dinner meeting at the Petroleum Club was very well attended -109 dinner reservations were made. The next meeting will be November 15 at Colonial Country Club and hope to see all of you there that evening!

* * * * *

At the sixth annual fall conat Texas College of vocation Osteopathic Medicine, Catherine Carlton, D.O. and Virginia Ellis, D.O. were honored and presented with Founders' Medals. Dr Catherine was honored as a clinical professor of general and family practice and osteopathic philosophy, principles and practice at TCOM and Dr. Virginia was honored for her dedication as a professor of public health and preventive medicine and director of community services for TCOM. Our proud congratulations to them both!

* * * * *

During the September Auxiliary meeting, Virginia Budd told of her involvement with the National Fingerprint Center for Missing Children headquartered in Kirksville, Missouri. This is a non-profit corporation formed for the purpose of classifying and filing childrens' fingerprints in order to assist in the indentification of missing children throughout the United States. She has obtained the enthusiastic cooperation and help of the Fort Worth Police Department and the Auxiliary voted to endorse this worthy program. There is a fee of \$3.50 for this service but this is certainly a reasonable sum. Anyone wanting her to come and explain this service can contact her at 4317 Bellaire Drive, South, Fort Worth, Texas 76109. This is a most important and worthy service for all our children!

* * * * *

On December 3-4, the Public Health Seminar/Legislative Forum will be held in the Lincoln-Radisson Hotel in Dallas. This is an important event for our doctors and more information can be found elsewhere in this issue. The ladies will have a full day Saturday to shop for Christmas presents. A wine and cheese reception will be held at the end of Staurday's lectures and the spouses are most welcome. A program has been scheduled for the spouses on Sunday morning. Help make this seminar a success and plan to attend.

By Virginia Ling District VI

Lifemark Corporation with the helping hand of Mr. Steve Hill, the administrator at Eastway General Hospital, and his secretary, Mrs. Charlotte Long, hosted all the doctor's wives to a wonderful luncheon and style show at Sakowitz Post Oak. This store is absolutely one of my favorite places to eat and especially to shop. It was great seeing some of the women that I have known for years but seldom get to see 'cause Houston is so big.

* * * * *

Want to acknowledge the recent deaths of Donald McKay, D.O. and Richard Brennan, D.O. My sympathy to their respective families.

* * * * *

I said that I'd let you know what Dr. Ed and Catherine Vinn had in the way of a grandbaby. Well, Vanessa Suzanne Vinn made her appearance on August 5, 1983. Her parents are Dr. Norman and Marsha Vinn. After visiting with their new addition the new grandparents left for a cruise and land tour of Alaska which included such places as Anchorage and the Yukon Territory.

The phone rang the other morning and it was Naomi Bricker telling me that she and Dr. Leo are the grandparents of a darling girl, too. The proud parents are L. D., Jr. and Brenda Bricker. Her name is Erin Michelle. Dr. Bob and I are to be grandparents next March for the first time and I certainly hope we don't act as nuts as the fore-going group. After I eat my words, I'll tell you all about it at State Convention *everytime* I see all of you.

* * * * *

Our auxiliary is having a project that a lot of us would like to see get off the ground. We are going to print a cookbook of favorite recipes of doctors, wives, children, etc. so please send it to: Mrs. Doris Grainger, 15702 Lakeview, Houston, 77040.

* * * * *

Don't forget to put December 4th on your calendar for that is the date of our annual family Christmas party at the home of Dr. Art and Nan Johnson.

* * * * *

See you next time.

Opportunities

Unlimited

Practice Locations in Texas

PHYSICIANS WANTED

ABERNATHY — Private practice opportunity available for a General/Family practitioner. Abernathy, population of 3,500, is located 20 miles north of Lubbock. Community Hospital of Lubbock, a modern 76-bed full service AOA accredited hospital, will assist in supporting and developing this practice. Guarantee and other financial assistance provided. For more information, please call collect: Susan Wyninegar, Director of Physician Recruitment, Summit Health Ltd., 213— 985-8386.

ANESTHESIOLOGY Residencies — Texas College of Osteopathic Medicine now accepting applications for residencies in anesthesiology. Contact: Paul A. Stern, D.O., TCOM, Department of Anesthesiology, Camp Bowie at Mongomery, Fort Worth, 76107. EOE.

ARKANSAS — Private practice opportunity for general/family practitioner. Arkadelphia, population 10,000, is a quiet, two college community with many cultural and recreational advantages. Nearby lakes, streams and forest lands offer an ideal setting for sportsmen.

New 56 bed full-service hospital recently completed. Sound industrial base and low unemployment offer good practice opportunities.

Office space for lease, share modern 2,000 square foot clinic designed for two Practitioners. For more information call: 501-246-3052 or 246-8205.

ASSISTANT DEAN for RESEARCH and GRANT ADMINISTRATION - in a growing state supported school. Responsibilities include the formation and implementation of policies relevant to development of research programs. Responsibilities also include pre-award and post-award activities related to the acquisition and administration of research grants. Candidates should hold an earned doctorate degree and should have experience in medical research and administration. Applicants should send letter and curriculum vita to Dr. Carl E. Jones, Department of Physiology, Texas College of Osteopathic Medicine, Camp Bowie at Montgomery, Fort Worth, 76107. TCOM is an equal opportunity / affirmative action employer.

ASSOCIATE NEEDED — in a well established clinic in small town, onehour from Austin. D.O. currently has excellent practice and additional help is needed. Town is a county seat and is located in a high growth area. If interested in practicing in a small, clean, growing community, please contact: TOMA, Box "R", 226 Bailey Avenue, Fort Worth, 76107.

DALLAS AREA — general practitioners needed to run clinics. No financial liability to doctor and he can own up to half of the clinic. Call Charles Smith at 214-369-7253.

DALLAS — Fully equipped doctors office available for immediate move-in. Terms negotiable. If interested, call 214-946-2193.

DALLAS — General Practitioner needed to take over practice. Office fully equipped. For more information call Mrs. Durkee at 214-824-4362. DEER PARK — Associate needed for a two-member family practice. Contact: J. McShane, D.O. or D. Spinks, D.O. at 713-476-0780.

EXCELLENT PRACTICE SITE available in the mid-cities area of Dallas/Fort Worth. D.O. currently there is going into residency program. Clinic is newly built and has two exam rooms, a doctor's office, reception room and a waiting room. Plenty of storage area. The leasing company will be happy to work with doctor who takes over the lease. I am also interested in selling my equipment, (E.K.G. machine some office equipment, etc.). If interested in either, please contact: William W. Grimes, D.O., 8701 Airport Freeway, Suite 101, Fort Worth, 76118 or call 817-656-1727.

FAMILY PRACTICE FOR SALE – in Dallas area. Please call T. Cullens at 214-226-4462.

FORT WORTH — Physician with strong interest in wellness care, Health and Fitness Assessment and its implementation. Faculty position with tenure track. Call or write Stanley Weiss, D.O. or Robert L. Kaman, Ph.D., Institute for Human Fitness/Texas College of Osteopathic Medicine, Camp Bowie at Montgomery, Fort Worth, 76107. 817—870-5280. Salary: \$50,000 plus, negotiable. TCOM is an equal opportunity/affirmative action employer.

FORT WORTH — Position open for general internist to join busy established group practice. For information write: TOMA, Box "F", 226 Bailey Avenue, Fort Worth, 76107. FORT WORTH — Fort Worth Osteopathic Medical Center is proud to announce a new physician recruitment package for general practitioners moving into the Fort Worth metroplex. For details, call John Hawkins, administrator, FWOMC, 817-735-3542.

GENERAL PRACTICE FOR SALE: Conditions negotiable; 45 minutes from Dallas. Town of 2,300 people, excellent opportunity for young general practitioner. Call 214-722-5366 or write Rockwall Family Health Center, 103 N. First Street, Rockwall, 75087.

GROVES — Wanted — Emergency Department director of 106-bed community hospital. Salary commensurate with other emergency room departments. Please send C.V. to 3946 Franklin Avenue, Groves, 77619.

GENERAL PRACTICE for SALE – Excellent income and location. Between Houston and San Antonio. Growing community. Reasonable terms. Call 512-798-3612.

HOUSTON — Board certified family practitioner to join established practice in the Humble-Kingwood community. Ready for you now. Great patient clientele. Exceptional family atmosphere. Continued population growth. First year salaried (\$60,000) then partnership arrangements. Call day or night 713— 446-1014.

IF YOU ARE INTERESTED — in an Army Reserve Opportunity, contact: H.H. Randolph, D.O. at 409-963-1127.

NORTH DALLAS — General practitioner needed for clinic. Thirty miles north of Dallas. Good hospital connection. Clinic and acute general practice since 1947. Write TOMA, Box "M", 226 Bailey Avenue, Fort Worth, 76107. SAN ANTONIO — Seeking full-time personable family and/or emergency room physician for young aggressive group with two minor emergency clinics and a third to open soon. Remuneration based on percentage of gross charges. Work 3-4 shifts per week. CV requested. Contact: B. Swift, D.O., 512—696-5599.

SWEETWATER — Associate desired. Busy general practice with obstetrics and minor surgery. For more information phone: 915-235-1784.

SUNDOWN — General/Family Practitioner needed for clinic in Sundown, a community of 2,000, 40 miles west of Lubbock. Community Hospital of Lubbock, a modern 76-bed full service AOA accredited hospital, will assist in supporting and developing this practice. Guarantee and other financial assistance provided. For more information, please call collect: Susan Wyninegar, Director of Physician Recruitment, Summit Health, Ltd., 213-985-8386.

WANTED — Texas College of Osteopathic Medicine/Institute for Human Fitness: physician with strong interest in wellness care and its implementation, including Health and Fitness Assessment. Faculty position with tenure track. Call or write Stanley Weiss, D.O., Director, Institute for Human Fitness, Texas College of Osteopathic Medicine, Camp Bowie at Montgomery, Fort Worth, 76107. Phone: 817—870-5280. Salary negotiable. TCOM is an equal opportunity/affirmative action employer. WANTED — The Impaired Physicians Committee of TOMA is looking for opportunities for employment for osteopathic physicians as part of a rehabilitation program. These D.O.'s, who have been voluntarily surrendering their licenses to practice and have entered a treatment program, need employment while awaiting a hearing by the Texas Board of Medical Examiners. These D.O.s would be able to work in the following areas:

- 1) Dictating discharge summaries
- 2) Performing history and physicals
- 3) Lab work as phlebotomist
- 4) Doing electrocardiograms

We need your help in building an employment resource file and would appreciate your help in this regard. Please contact Tex Roberts, Executive Director, Texas Osteopathic Medical Association, at 1-800-772-5993 with your questions or employment opportunities.

POSITIONS DESIRED

DIAGNOSTIC RADIOLOGIST -Completing a three-year Air Force Service contract in December 1983. CV upon request. Contact: Guert L. Tilma, D.O., 101 Fir, Altus, Oklahoma, 73521. Phone: 405-477-1579.

SOUTHWESTERN CLINIC OF BONE & JOINT DISEASES

T. T. McGrath, D.O. F. J. Quatro, D.O., P.A.

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Practice limited to orthopedic surgery with emphasis on cervical & lumbar disc pathology and total joint replacement.

GENERAL PRACTITIONER – Current Texas license, D.O., looking for new practice location. Will consider all parts of Texas. Good health, no legal problems. Contact TOMA, Box "A", 26 Bailey Avenue, Fort Worth, 76107.

OPHTHALMOLOGIST - 1980 TCOM graduate looking for practice location for 984. Open to all areas of Texas and will consider solo or partnership. CV available spon request. Write TOMA, Box "G", 26 Bailey Avenue, Fort Worth, 76107.

MOBILE RELIEF PHYSICIAN — Have motor home / will travel. General mactice physician is semi-retired. Wife is qualified nurse. Can have both or just physician. Current state license and malpractice insurance in effect. No legal action past or present against. For more aformation contact: TOMA, Box "L", 26 Bailey Avenue, Fort Worth, 76107.

PCOM GRADUATE — seeks office, R or clinic position. North Dallas area meterred but will consider any location in Texas. Write TOMA, Box "J", 226 Bailey Avenue, Fort Worth, 76107.

PEDIATRICIAN — Board certified rediatrician would like to join group associate. Write TOMA, Box "D", 26 Bailey Avenue, Fort Worth, 76107.

OFFICE SPACE AVAILABLE

AUSTIN – 1,800 sq. ft. office space mailable for lease. Excellent area for mereral practice or OB-Gyn. Near 100ied full service hospital with ER. For more information contact: Harold Lewis, 00, 512-444-2661.

MEDICAL OFFICE SPACES — Subase in Hurst/Euless/Bedford area. Time haring available. Call 817-282-0917. FORT WORTH -1,200 sq. ft. of office space for lease. Share waiting room, central supplies & laboratory with dentist. Located in west Fort Worth next to Western Hills Nursing Home. Hospital nearby. If interested contact: Dr. Robert White (office) 817-732-6677 or (home) 817-921-4440.

HURST — Near Airport Freeway just off Bedford-Euless, approximately 10 years old brick building in excellent condition (1647 sq. ft.) with plenty of off street parking on 95' x 200' tree shaded lot at 1305 Cimarron — \$115,000. Contact: Grady, Inc. Realtors 817—332-5354.

OFFICE SPACE AVAILABLE – 1,700 sq. ft. on the near south side of Fort Worth. Ample patient parking with covered parking for physician. If interested call Catherine Carlton, D.O. at 817-923-4609 (office) or 817-924-3420 (home).

MISCELLANEOUS

SERVICE — Let us take your headaches! Complete "go-fer" service for professional offices. We take care of the small, wearisome details; hassle with the phone company, open the door for the painter, compile catalogs and phone numbers, list and/or purchase the numerous office/exam room incidentals from paper clips to adhesive tape. Much more. We will come to you. Call, 214-296-5681 or write: Chosen Action, Inc., 7319-C Chaucer Place, Dallas, 75237.

FOR RENT — Red River, New Mexico townhouse. Two bedroom, 2¹/₂ bath. Sleeps (8) on beds. For information contact: S. R. Briney, D.O., 14 Lake View Court, Aledo, 76008. Phone: 817-441-9373.

FOR MORE INFORMATION WRITE: Tex Roberts, Executive Director, TOMA Locations Committee, 226 Bailey Avenue, Fort Worth, 76107. Or phone 817– 336-0549; Dallas County metro 429-9755; Toll-free in Texas 1-800-772-5993. NEEDED — Complete x-ray equipment for use in general practice. Call Steve Nesbit, D.O., 817-663-2711.

FOR SALE OR TRADE — All in one Piece: 1,038 acres, Northeast Missouri, Scotland and Adair Counties. 300 acres in crops, stands of timber and pastures. Stream running through property. Barn. Four other cattle buildings, ponds. All utilities. \$400/acre.

\$25,000 down, 10 percent on unpaid balance. Owner carry note. 15 years pay off. Good cattle country. Good hunting-Deer-Squirrel. Contact: Robert G. Maul, D.O., 1621 - 55th St., Lubbock, 79412 or call 806-792-4811.

FOR SALE — if interested write TOMA, Box "Z", 226 Bailey Avenue, Fort Worth, 76107.

100MA Krag, new tube, tilt table developing tank, film storage bin, drier, cassettes, hangers and other asscessories \$3000

Gyn. sets

- a. Hamilton table, desk, waste receptical and stool \$300
- b. Valtronic, walnut exam table, desk cabinet set, waste disposal unit and stool \$500

Set of 4 aqua blue fiber glass stack chairs \$500

Modern interconnecting set of waiting room furniture (nalgahyde and steel) and formica coffee table with 13 chairs \$1,500

- LAB
 - a. Unimeter set with accessories \$200
 - b. RPR rotator \$25
 - c. Hematoint centerfuge \$50
 - d. Urine centerfuge \$30
 - e. Incubator for bacteriology \$50

FOR SALE — Jones Datamatic model No. JP800 with pulmonarm model 200MA, \$4,600. Call Jaye 214— 948-3661.

WANTED — Electric or standard manipulation tables; physical therapeutic modalities and any other office furniture or equipment which would help a physician start a practice. Please send list to: William W. Cudd, D.O., 2101 Windsor, Denton, 76201. TEXAS OSTEOPATHIC MEDICAL ASSOCIATION 226 Bailey Avenue Fort Worth, Texas 76107

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